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WATER LILIES
GOLDFISH
LOTUS
TROPICAL LILIES
AQUATIC PLANTS
AQUARIUMS
IVIES



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★ FEB 27 1948 ★
U. S. Department of Agriculture



Creeping Hyacinth

August Koch

Water Poppy

Water Lettuce

*There Is
Something
About a*

LILY POOL

***That Makes The
Rest of The
Garden Seem
Commonplace***

The principal value of aquatic gardening is as an enduring hobby—its purpose to offset the more serious side of life by bringing joy, happiness and relaxation.

Did you ever notice how much better you do a job when you're calm, relaxed, unworried?

A pool involves LITTLE space, LITTLE expense and LITTLE time or attention. Yet nothing else gives quite so much for so little. Aquatic life is fascinating—fishes glide through the depths, dragon-flies skim above, green pads unfold and waxey blossoms sparkle in the sunlight. The mystic lotus rises, breathing the lure of far away land.

Today we have a great need—for the comfort and solace which only Nature can provide—and we must be thankful that aquatic Plant Life is still abundant.

NOW IS THE TIME TO BUILD A LILY POOL!

Materials are more plentiful and easier to obtain. The whole family can go into a huddle as to where the pool will be best built, and with a little cement work, you can have your water garden.

Build your pool NOW! Beside the benefit of healthful outdoor work, a Lily Pool will provide many hours of relaxation and pleasure, will make your garden more beautiful—now and for years to come.

If you would like one of these Catalogs sent to your friends—all you have to do is jot their name and address on a postal card and send it to us. We will be glad to send it to them immediately; or anytime you misplace your Catalog, let us know and we will send you another.

Copyrighted 1948—Loveland Goldfish Farm

COLLECTION NO. 12

Illustrated

FOR A SMALL POOL

Can be planted in a large box containing at least one cubic foot of soil.

Tropical Lily—Your choice of August Koch, Blue Beauty, or Rubra Rosea (specify which).

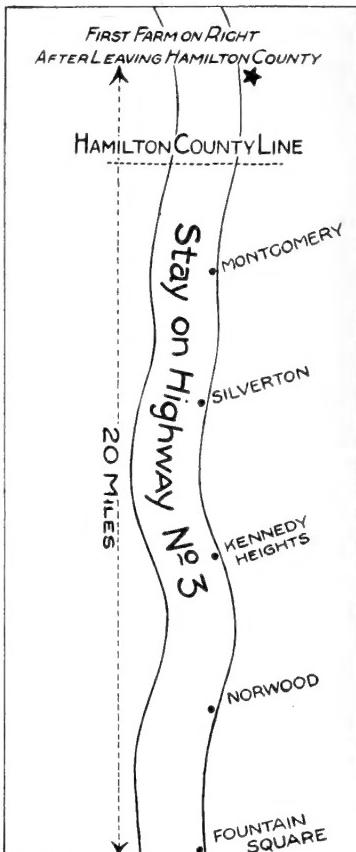
3 Water Lettuce

3 Water Poppy

All for \$3.00

These Plants make a rapid growth after planting.

Illustration shows just exactly what a grand and glorious display these few plants will make.



OPEN DAILY—till 5:30 P. M.
SUNDAYS—9 A. M. to 5:30 P. M.
Except January to April 1st
1 P. M. to 5:30 P. M.
VISITORS WELCOME



When ordering please remember:

Be sure you write plainly—
print, if possible, your name
and address.

We will ship as follows: Goldfish, tadpoles, large fish nets, aquariums and aquarium gravel will be sent only by express—charges collect.

No goldfish orders will be accepted for shipment if distance is over 1,000 miles.

When plants are ordered along with the above items, entire order will be sent by express, charges collect.

Water Lilies, Lotus, Bog, Shallow Water, Floating and Submerged Plants, Collections (except Goldfish), Scavengers can be sent Parcel Post.

This will be considerable saving over Express Shipments. If you wish your shipment sent by Parcel Post **include 10% additional** which will take care of handling and prepaid postage.

West of the Rockies add 15%.

IMPORTANT. Orders for \$1.50 or less require 15c for packing and postage this amount must be added to amount of order.

West of the Rockies
add 20c

We shall assume that shipment is desired by Express, charges collect if no allowance for postage accompanies order.

We commence shipping Hardy Water Lilies only in April and continue until September. The Lotus about April 15th to June 15th. Tropical Water Lilies from May 15th to July 15th. Aquarium Supplies all year round.

USE THIS ORDER SHEET

LOVELAND GOLDFISH FARM

JOE JOHANNIGMAN, JR.

LOVELAND, OHIO

Date

Name _____

Address

City

Post Office

State

Express Office

TERMS: CASH WITH ORDER. NO GOODS SENT C. O. D.

**ADD 10% OF AMOUNT OF ORDER IF YOU DESIRE ORDER SENT PARCEL
POST. ORDERS \$1.50 OR LESS REQUIRE 15c FOR POSTAGE & PACKING**

Ohio Customers only—Add 3% Sales Tax—except on Fish Food

8

TOTAL

TERMS EFFECTIVE JANUARY 1, 1948

ORDER EARLY

This is most important—and use Order Sheet, carefully filling in blank places and enclosing payment for full amount of order. Write name and address plainly. To facilitate handling do not write letters on same sheet as orders.

REMITTANCE should be made by Post Office or Express Money Order, Bank Draft, or if more convenient to you, send your personal check.

Include 10% extra to amount of order for Parcel Post Shipment—which will take care of handling and prepaid postage. This applies to Water Lilies, Bog, Floating Shallow Water and Submerged Plants, Collections, Scavengers and Foods and Remedies.

West of the Rockies add 15%.

ORDERS FOR \$1.50 OR LESS REQUIRE 15c EXTRA FOR PACKING AND POSTAGE. THIS AMOUNT MUST BE ADDED TO AMOUNT OF ORDER.

West of the Rockies add 20c.

On items marked Shipping Charges Collect—means you pay the express charges—always mail remittance with order. No C. O. D. orders accepted.

WE SHALL ASSUME THAT SHIPMENT IS DESIRED BY EXPRESS, CHARGES COLLECT IF NO ALLOWANCE FOR POSTAGE ACCOMPANIES ORDER.

HANDLING GOLDFISH ON ARRIVAL. Never allow them to remain in their cans for too long a period or overnight. Before transferring fish to your pool or aquarium, be sure the temperature of water is of no great difference. Best to add some of your water to the can in which fish have been shipped. Use one ounce salt per gallon of water to help heal any injury that was done in shipping. Do not take fish in hands. Use a dip net.

CULTURAL DIRECTIONS. We have printed on small leaflets for your convenience complete cultural directions. One of these will be sent with each order.

GOLDFISH must be sent by express.

We ship Goldfish in this catalog all the year round. When plants are ordered with Goldfish the entire order is shipped via express, charges collect.

Minimum order on goldfish—\$1.00.

No goldfish orders accepted if shipping distance is over 1000 miles.

Complete instructions Page 17.

Empty Fish Cans must be returned at once

Empty cans should be dried out and returned. If you fail to return can, we will have to charge you \$2.00 to \$5.00 depending on can. If you do not care to help us—by returning can—please do not order.

Aquariums—Aquarium gravel are shipped only by express—shipping charges collect.

DUE TO PRESENT CONDITIONS—PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

Bad Order Report

If shipment via express arrives in bad condition accept shipment but be sure to get a Bad Order Report from your express agent—stating loss—condition of shipment and if delayed—stated thereon—**No Claims Considered without this report.** Do not return merchandise without our permission. We still guarantee Live Arrival—but must have your cooperation—in securing necessary papers to file claim.

PRICES APPLY ONLY TO THE UNITED STATES PROPER

GUARANTEE

We ship good stock carefully packed. All goods are guaranteed to reach you in good condition. If shipment should arrive in bad condition—be sure to receive a Bad Order Report from the Express Co.—stating condition of package and of fish—condition of water and if delayed stated thereon. Loveland Goldfish Farm makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name and our liability in any case shall be limited to the replacement of such items as are short or damaged.

IF ANY OF YOUR FRIENDS DESIRE ONE OF THESE CATALOGS JUST HAVE THEM DROP US A CARD. WE WILL GLADLY MAIL ONE TO THEM.

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CHINESE LOTUS \$3.75

H. C. HAARSTICK \$2.25

UMBRELLA PALM 25c

AMERICAN LOTUS \$2.75

IMPERIAL TARO 50c

AUGUST KOCH \$2.25

The above 6 Plants—Collection No. 4 ALL FOR \$10.00

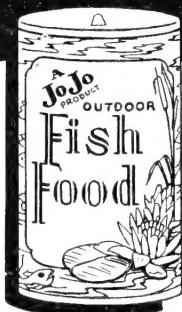
LOVELAND SPRING COLLECTION NO. 1

Every Spring the pool needs a little house-cleaning—over winter some of the submerged plants and snails disappear. The fish are ready to spawn and you need a few hyacinths for them. A bit of tonic—and food is needed—and a few extra plants for early growth. All are combined in this collection.

THIS COLLECTION OF PLANTS IS INVALUABLE FOR THE POOL—OXYGENATES THE WATER AND INSURES PROPER LIVING CONDITIONS FOR THE FISH.

Collection No. 1 ALL FOR \$3.00

Fish Eager to Eat JoJo Outdoor Food



An economical food for feeding Goldfish and other fish in outdoor ponds or pools. The best value on the market. Big ten-ounce package only—

50¢

3 for

\$1.45

COMPLETE LISTING ON ALL FISH FOODS—PAGE 24.

Pool Essentials

Scavengers For The Pool

JAPANESE SNAILS,
BLACK RAMSHORN SNAILS,
TRUMPET SNAILS, CLAMS

Natural scavengers are essential for cleanliness in the garden pool. They help prevent the excessive growth of algae and devour decaying vegetation as well as consuming excess food.

COLLECTION NO. S-1

For the average pool, a general assortment of Snails and Clams

10 for \$1.00

See Page 21 for Detailed Description of These Scavengers.

SUBMERGED PLANTS FOR THE POOL

Anacharis, Cabomba, Money Wort Myrio, Ludwigia, Vallisneria, etc.

Submerged Plant Collection NO. S-3
8 assorted plants for

\$1.00

SCAVENGERS AND SUBMERGED PLANTS FOR THE POOL

COLLECTION NO. S-4

10 Scavengers.
6 Submerged Plants and Hyacinths.
1 10-ounce Package Outdoor Fish Food.

\$2.00

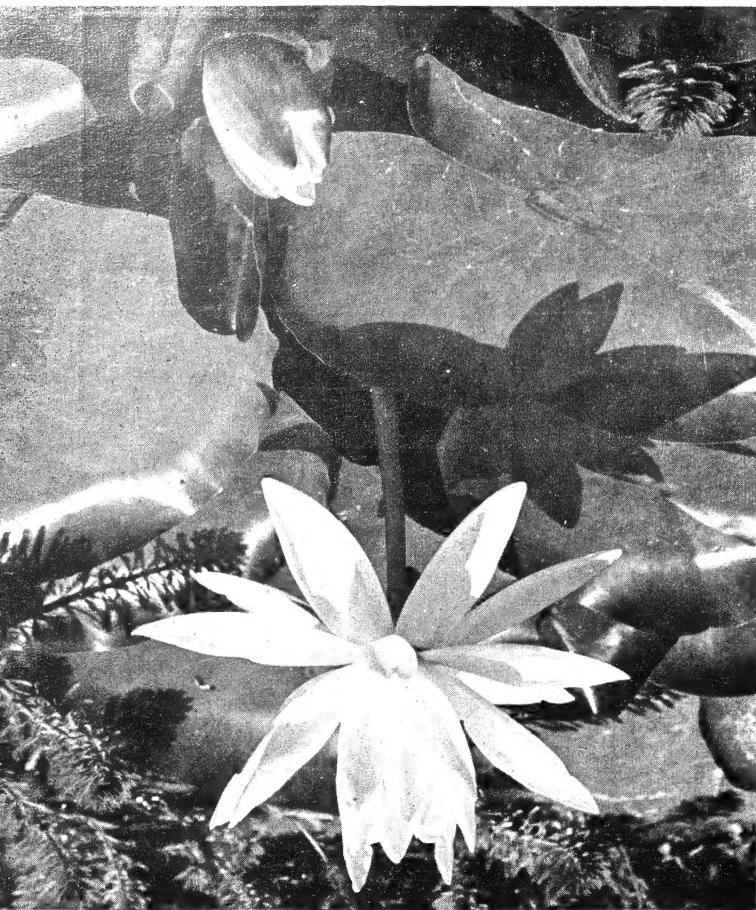
POOL DISINFECTANT

Use with caution
per bottle
25c

Our Own Fungus Remedy
per bottle
25c

Fish Net
45 inch handle—Price
\$1.25

Complete listing Foods and Remedies—
Page 19



SUNRISE

THE HARDY WATER LILIES

if properly planted will grow and multiply and can be held over winter for next year's pool. These sturdy growers offer you a great variety of lovely waxy flowers, reflecting almost any color your heart desires as they float on the surface of the water.

SUMPTUOSO—a rich strawberry color—a free bloomer—and excellent growing variety. Visitors always admire this variety—a wonderful lily to add to your pool. \$2.50 each.

**MONEY SAVING COLLECTIONS—
LISTED PAGE 8.**

We are sure our prices and our merchandise and our service will meet comparison anywhere. We have tried to tell you everything about our plants and ourselves. What advantages you enjoy when buying at Loveland. How simple and easy it is to order. Everything is in readiness for you.

HARDY WATER LILIES

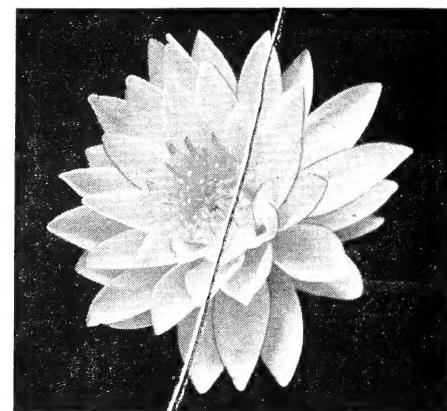
Bloom and Beauty Year After Year

GLORIOSA. One of those Lilies with an abundance of "It." It has no equal for blooming. No pool is complete without this beautiful red Lily. \$3.25

COMANCHE. This is our choice of a sunset color Lily for a large pool. It has all one could ask of a Lily. It begins to bloom very early in the spring and we have seen it in bloom until ice forms in the ponds in winter. The color is a rich apricot, then changing to a deep bronze. \$2.75

SUNRISE. The biggest and best of them all. Looks like huge yellow suns floating among leaves that are beautifully marked with brown spots. The flowers are graceful in form, of glorious canary color. A lily that should be in every water garden. \$3.25

NEPTUNE. The feature of this rare variety is the color of its blooms—imagine a deep pink flushed with smoky red at the base, then becoming lighter until the tips of the petals are almost white. Visitors to our gardens have wondered at the large amount of blooms coming from the plants. Try it for something that is different. \$2.75



Gonnere—large double white flowers

GONNERE. The greatest and finest of white Lilies. Each blossom is a perfect globe. This variety is double clear to the center. Snowy whiteness of color. In our opinion it is one of the most attractive Lilies in our garden. \$3.00 each.

Loveland All Star Collection

One Each of the 5 Above

COLLECTION NO. 5

\$12.50

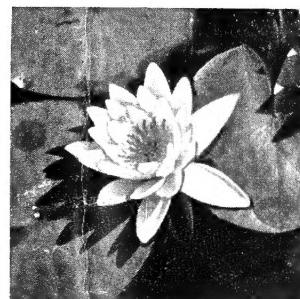
**ANY THREE ANY TWO
COLLECTION COLLECTION**

NO. 7

NO. 6

\$7.75

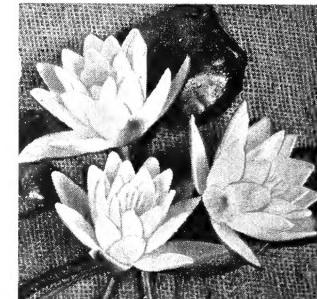
\$5.50



White Laydeker

GLADSTONE. One of the best of the White Lilies. Large white flowers with broad waxy petals. A strong grower and a free bloomer. It is excellent as a cut flower and very popular with beginners as it is grown so easily.

\$2.25 each.



Albatross

WHITE VARIETIES

These gorgeous lilies, admired by all, contain a certain charm in the very pureness of the shade of the lovely blooms.

HERMINE—a new variety admired by all who see it. The pointed petals give it a distinctive appearance from other white varieties. Snowwhite flowers. \$2.00 each.

ALBATROSS—a giant variety. With its huge spreading blooms, it is so very comparable to the significant name that it has won many who are looking for a pure white lily. This is quite the outstanding Lily in any pool where it is given any chance for growth at all. \$3.00.

WHITE LAYDEKER. Dainty white flowers, with a velvety center. This one is excellent for tub culture. Also has that very pleasing tea fragrance. \$1.50 each

MARLIAC ALBIDA. A most desirable white variety, free bloomer. Try it. We are certain it will please you. \$1.75 each.

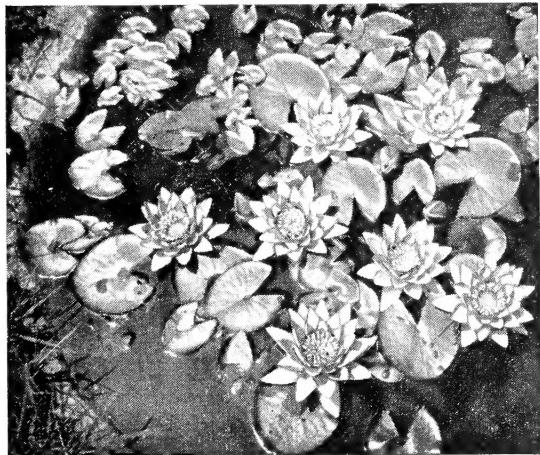
No C. O. D. orders
from this catalog.
Send full amount of
money with your
order.



GLORIOSO

CHROMATELLA. A variety that far outsells any other Lily. It is one of the best of the yellow varieties. Leaves beautifully marked in deep green and brown. Bloom a rich yellow in color. **\$2.00 each.**

YELLOW PIGMY. A tiny little Lily that is ideal for tub-culture, or very small pool. Flowers are only 1 to 2 inches across. Of a rich golden yellow. **\$1.75 each.**



Blooms typical of lilies classed as orange shades.
Varieties such as Aurora, Chrysanthia, Solfatare.

HARDY WATER LILIES

Red Varieties

CONQUEROR. You'll like this variety. The flowers just seem to live up to the name. Large buds come forth, bursting into immense red flowers. **\$2.75 each.**

ATTRACTION. This bright red Lily is an attraction in itself. Large blooms frequently 8 inches across make everyone want to have this variety in their pool. A real aristocrat of the aquatic family. **\$3.00 each.**

ESCARBOUCLE. The prettiest red of them all. It is a Lily we can recommend. A free grower. An early bloomer, exceptionally hardy.

\$3.00 each.

FIRE CREST—A deep pink variety. Stamens on flowers are red, making quite a delightful contrast. Flowers are fragrant. **\$2.00 each.**

MARLIAC ROSEA. This pink Lily stands out as a Worth-while variety for any pool. Excellent as a cut flower variety, its waxy blossoms last several days when picked. **\$2.00 each.**

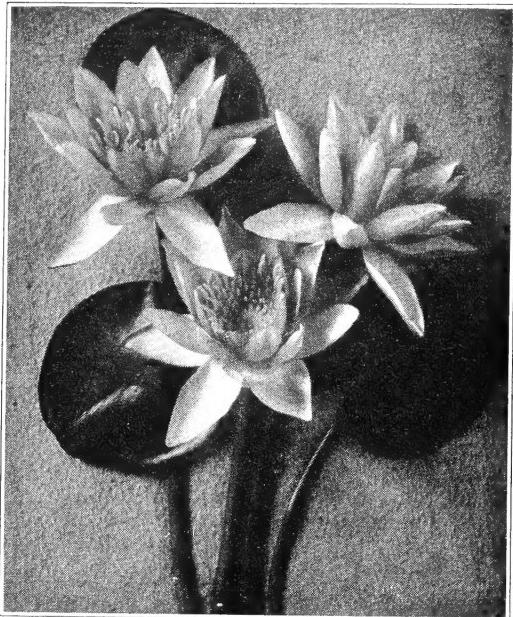
PINK OPAL. We have always enjoyed its deep pink cup-shaped flowers. Everyone recognizes its value and it is one of our best sellers. A fragrant variety for the small or large pool. **\$1.75 each.**

ROSE AREY. Another pointed petal variety. The flowers are a deep pink, deliciously fragrant. It is very hardy and grows freely. **\$1.75 each.**

AMABILIS. A new variety that is a beauty. So different in form and bloom that we recommend it as something really worth while. It's in a class by itself. In color it is a bright silver-pink and its blooms easily average 7 inches in diameter. **\$3.25 each.**

SOLFATARE. A new French variety. Its soft peach color changing to salmon makes a combination of colors that one admires. Try it. We are sure you will enjoy it. **\$1.50 each.**

PAUL HARIOT. A favorite variety that is one of our best sellers. Always a feature attraction. **\$2.00 each.**



Marliac Rosea—a beautiful deep pink variety.
Other varieties having same cup shaped formation of bloom, Marliac Chromatella and Marliac Albida.

INDIANA. This beautiful little Lily opens a creamy yellow and shades through orange, bronze and fire-red. One of the best, especially for the small pool. **\$1.50 each.**

AURORA. Do not hesitate to choose the Aurora if you are seeking a hardy, free blooming Lily of sunset shades for your pool. On the first day the flowers are a soft, rosy apricot, deepening by the third day to nearly a red. After your plant is established you will see blooms of three distinct colors. Quite an attraction. Suitable for small pools or tub garden. **\$1.75 each.**



CHROMATELLA

Lily Collections by Color

COLLECTION No. 20

2 Hardy Lilies—Marliac Albida and
Pink Opal
\$3.00

COLLECTION No. 21

2 Lilies—Chromatela and Pink Opal
\$3.00

COLLECTION No. 22

3 Lilies—Marliac Albida, Chromatella
and Pink Opal
\$4.50

COLLECTION No. 23

4 Lilies—Marliac Albida, Chromatella,
Rose Arey and Glorioso
\$6.25

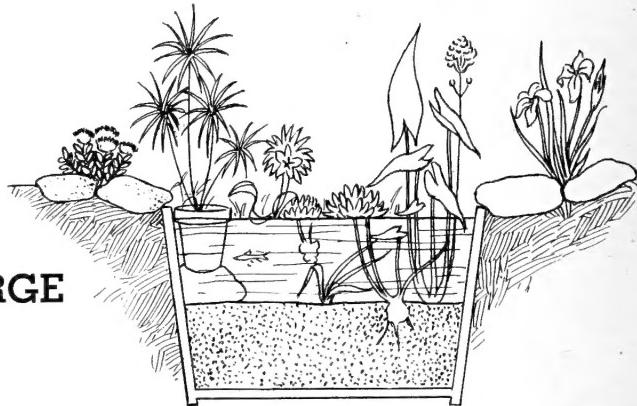
COLLECTION No. 24

4 Lilies—Marliac Albida, Chromatella,
Pink Opal and Paul Hariot
\$5.50

Miniature Water Gardens . . .

**YOU CAN HAVE ALL
THE BEAUTY OF A LARGE
POOL IF YOU HAVE**

a sunny spot for a Tub Garden or a small Pool. A common wash tub, or better still an old discarded bath tub, may be used for the pool. Simple little pools may be built out of brick, concrete, or cinder blocks, and lined inside with a coat of cement. This construction is easy and inexpensive. For a summer of real pleasure try a miniature Water Garden. These collections will assist you.



Collection No. 2

for the Small Pool

1 Water Lily, any color you select,	1 Plant for Oxygen
white, pink, yellow or orange	1 Water Poppy
3 Plants for Shallow Water	1 Water Hyacinth
	1 pair Live-Bearing Snails

ALL FOR \$3.00

FOR A SMALL POOL—Collection No. 4

2 Water Lilies—Marliac Rosea and Gladstone

6 Beautiful Floating, Shallow Water and Submerged Plants

This collection can be arranged nicely in a pool—with top surface—4x4 or larger.

ALL FOR \$3.50

LOVELAND'S COMPLETE POOL COLLECTION

Everything for the Pool

POOL COLLECTION NO. 30

You get Collection No. 2 that has a catalog value of \$3.00 with collection of goldfish, G2—15 selected fish. Stock your pool completely with the assortment of 7 beautiful plants—and 15 goldfish—including shipping can—for the Small Pool.

COMPLETE—\$4.75

POOL COLLECTION NO. 31

You get Collection No. 4—listed on this page—that has a catalog value of \$3.50, with Collection No. 25—twenty-five assorted goldfish—\$3.50 (\$1.00 can deposit required on this collection) PLUS—2 extra Water Hyacinth, 2 extra bunches Submerged Plants, 2 Snails. For pools to 3x5 or larger pool—complete with 12 beautiful plants and 25 fish.

ALL FOR \$7.50

POOL COLLECTION NO. 32

For a medium large-size pool you get 3 beautiful Lilies—White, Yellow and Blue Lily, 2 Water Poppy, 2 Hyacinth, 2 Parrot Feather, 1 Taro Plant, 1 Umbrella, 6 assorted Snails, 1—10 oz. Fish Food, with Collection No. 25—twenty-five goldfish.

FOR \$10.00

POOL COLLECTION NO. 33

THIS IS FOR A LARGE POOL—

Collection No.	1 Scavenger, etc	Page	\$
9	Water Lilies.....	12	7.25
2-A	Floating Plants.....	14	1.50
5-A	Shallow Water Plants.....	15	1.50
26	50 Goldfish.....	17	7.50

\$20.75

Contains all the snails and submerged plants and food needed—4 beautiful hardy Lilies, Floating Plants, Shallow Water Plants, Goldfish. (\$1.00 extra required for can return).

COMPLETE FOR \$20.00



The Lotus . . .

There is something fascinating about a Lotus. Symbolic of purity under temptation, so the followers of Buddha have said.

In the Lotus we see beauty of form and harmony of color, great concave, shield-like leaves often 2 feet in diameter, large buds borne on long stems 4 to 8 feet tall, enormous flowers with delightful fragrance.

Lotus are perennial, coming up year after year. They should be planted in full sunlight at a depth of from 6 to 18 inches below water level in a container, which should be about 15 inches by 24 inches and at least 10 inches deep. Soil, a rich mixture of top soil and well rotted cow manure.

CHINESE RED LOTUS - Colossal - Exotic - Supreme

The King of Lotus. Large full double flowers of bright rosy carmine carried well above the foliage. A gorgeous variety; magnificent in every respect. Can be grown in tub, small or large pool--natural lake--in pools provide a box containing at least 3 bushels of soil.

\$3.75

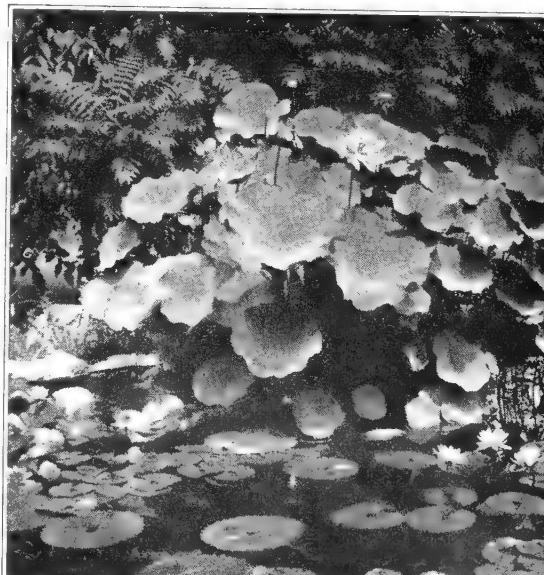
SHIROMAN. Truly a companion to the above mentioned variety. A duplicate in size, double blossoms, but pure white in color. **Each \$3.75.**

EGYPTIAN LOTUS. (*Speciosum*). The Sacred Lotus of the Nile. Rosy pink blooms. Shy bloomer in a small pool. **Each \$2.75.**

AMERICAN LOTUS. (*Luteum*). Native to some of the States in the South and West. Flowers, rich yellow, large grower, requires considerable room in a pool. **Each \$2.75.**

MIXED LOTUS. During the spring rush, labels get lost, and if you want "just a lotus" order one of these. **Each \$2.50.**

LOTUS ARE SHIPPED FROM APRIL 15th TO JUNE 15th





BLUE BEAUTY

Day Blooming Exotic Lilies

BLUE BEAUTY. A wonderful variety, immense deep blue blooms, large as dinner plates, free flowering. Blooms illustrated above. \$2.50 each.

MRS. ED. WHITAKER. One of the largest flowered varieties of the show type Lilies. Fragrant sky-blue blossoms open quite flat. Three to four open flowers at one time. An excellent plant for any pool. \$2.50.

AUGUST KOCH. This Lily is free flowering and of extremely easy cultivation. Its flowers are 7 to 8 inches across, very fragrant. The sepals are purplish lilac and the petals pale wisteria-violet. \$2.25.



General Pershing

GENERAL PERSHING. It is the finest of all pink tropical day blooming lilies. Gorgeous, bright pink blossoms. This variety is a very prolific bloomer. \$2.50 ea.

NEW LILIES THAT ARE REALLY WORTHWHILE

DIRECTOR GEORGE T. MOORE—A famous Pring Hybird. A very deep purple-blue flower, a new color in tropical lilies. \$4.00

BAGDAD—Beautiful-marked leaves, brown blotches, a new large flowering Blue Lily. \$5.00

SUNBEAM—A new deep yellow Tropical Lily, very free blooming. \$4.00

AFRICAN GOLD—The best by far. An outstanding yellow day-blooming lily, free flowering, strong stems and large flowers. \$7.50

TALISMAN—Another variety to add to the collection. It possesses the same combination of yellow Polychromed pink as the famous Talisman rose. \$3.00

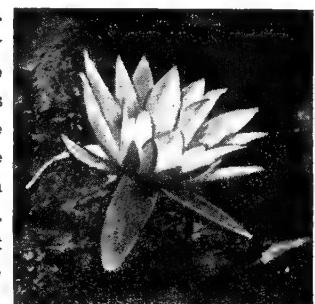
RIO RITA—A brilliant pink, bare of stamens, bright gold. Another Pring variety that can't be beat. \$3.00

CHICAGO. A clear pink lily with quantities of large blossoms; having as many as 8 blossoms at one time. The leaves are spotted mahogany. \$2.50.

INDEPENDENCE—Very large bright pink flowers. Plant begins to bloom when very small and blooms continuously until first frost comes. Will do well either in tubs or large pools. \$2.50.

PANAMA PACIFIC. It is an everblooming viviparous, strong growing and free flowering. The predominant color is reddish purple and the stamens are yellow. A most excellent variety. \$2.25.

MRS. GEORGE H. PRING. A new and novel type that produces numbers of large fragrant white flowers with pointed petals. Petals broader at the base and more pointed at the tip. \$2.25.



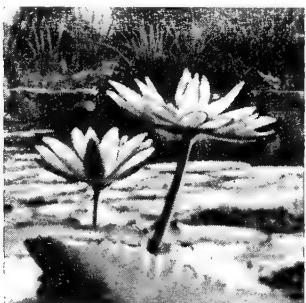
Mrs. Geo. H. Pring

Immense blooms—Pastel pinks and purple, rich blue, vivid crimson and a new golden yellow, borne regally on erect stems above their beautiful foliage, bring an exotic color and delicate fragrance to your pool that no other lily can. These tropical lilies bloom sooner and last longer than hardy lilies. Every pool should have at least one tropical lily.

Lilies

Night Bloomers

To be sure! These, the most glamorous of the tropicals will wait until your work-a-day family can relax in the evening and then will slowly unfold their rare beauty. They will stay in bloom until ten the next morning and be a unique attraction in your pool.



Juno

JUNO. Immense, pure white blossom. The largest flowering Night Blooming lily. Unequalled for form and beauty. On cloudy days or in later summer when the weather is cooler, these superb blooms remain continuously.

\$2.00 each.

MISSOURI—The finest white night blooming variety. The earliest to bloom and very dependable. \$2.50



General Pershing

Mrs. Ed. Whitaker



NIGHT BLOOMING LILY

BISSET. A night bloomer of unusually free-blooming habit. The flowers are of a beautiful rose-pink color. The petals are broad and slightly concave, giving the bloom a cup-shaped form. \$2.00 each.

FRANK TRELEASE. Flowers a brilliant crimson. Most popular because of its rich color.

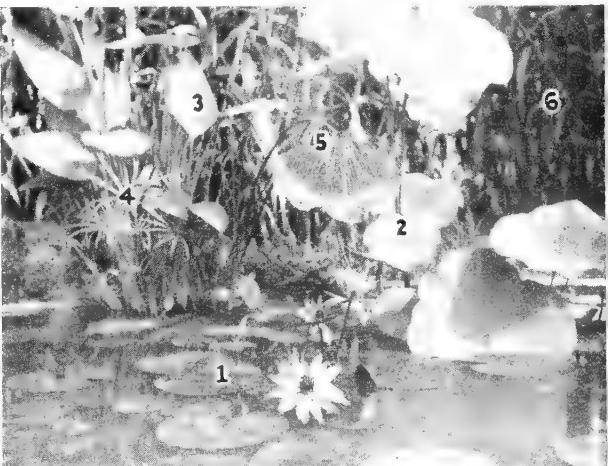
\$2.00 each.

RUBRA ROSEA. One of the best. Brilliant rosy carmine flowers are held well above the glossy foliage. \$2.00 each.

H. C. HAARSTICK. The flowers of this Night Blooming Lily are large and exotic in appearance; vivid red in color. This variety you will like. Plant one and your pool will be a center of interest. Leaves are handsome, purple-red in color. \$2.00 each.

MIXED VARIETIES. During the rush season, there are always some lilies that are found without a tag, thereby the classification is lost. If you want "just a Night Blooming Lily," then this is the one to buy. All plants are excellent, colors are mixed. A lovely night lily for only \$1.65 each.

Illustration is typical of the form and size of all the varieties of night blooming lilies. All of them magnificently large. All of them are sure to please.



COLLECTION No. 11

Illustrated Above

Contains 1 Tropical lily (No. 1) your choice—Night bloomer, H. C. Haarstick or Blue Beauty, day bloomer or Glorioso, hardy lily. 1 (No. 2) Chinese Lotus, each Thalia, (No. 3) Umbrella, (No. 4) Papyrus, (No. 5). Numbers illustrate plant showing in picture.

ALL FOR ONLY
\$7.25



Complete Pool Collections for Any Popular Size Pool

Here we are! Water Lilies and Plants in a splendid range of colors and shapes. (Numbers correspond to picture on left.) No. 1, The Lotus; No. 2, The Tropical Lilies; No. 3, Hardy Lily; No. 4, The Graceful Cattail; No. 5, Arrowheads, and No. 6, the tall growing variety of Bamboo.

COLLECTION No. 15

Illustrated at Left

1 Chinese Double Lotus, 1 Blue Beauty, Tropical Lily, 1 Glorioso, Hardy Red Lily, 1 Chromatella, Hardy yellow; one each, Umbrella Palm, Papyrus, and Cattail.

ALL—these beautiful plants to complete your Water Garden. Regular catalog value \$11.00.

COLLECTION PRICE \$10.50

Blue Beauty, large blooms.
General Pershing, finest of pink varieties.
Primrose Creeper, yellow flowers.
Arrowhead, lovely white flowers.
Papyrus, tall and stately.
Snowflake Lily, dainty white flowers.
Water Hyacinth, lavender flowers.

COLLECTION No. 16

For a medium size pool

THIS COMPLETE COLLECTION FOR

\$5.00

COLLECTION No. 14

The Lily Varieties are

GLORIOSO

CHROMATELLA

**PRIMROSE CREEPER, ARROWHEAD, PAPYRUS,
SNOWFLAKE LILY, WATER HYACINTH**

THIS COMPLETE COLLECTION FOR

\$5.50

Collections No. 12 and No. 14 are for a medium size Pool.

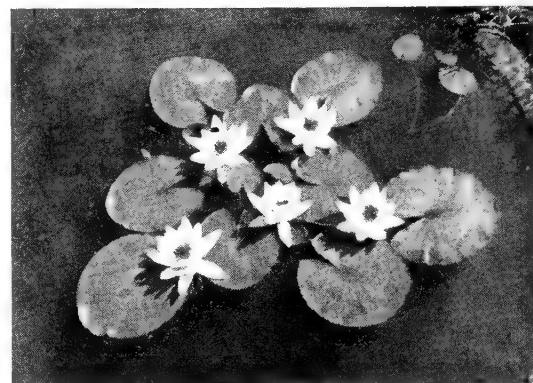
Plants illustrated in Pool pictured below.

PAPYRUS

**SNOW FLAKE LILY TROPICAL LILIES
PRIMROSE CREEPER**

HYACINTHS

**CREEPING HYACINTHS
ARROWHEAD**



COLLECTION No. 8

The Lily varieties are:

Glorioso

Chromatella

Marliac Albida

The Aquatics are:

Water Hyacinth

Poppy

Parrot Feather

Shell Flower

Submerged Plants

Here is a remarkable collection of four gorgeous water lilies each of a different color. Together with 10 Aquatic plants, they make the excellent collection for your pool.

All These Plants For Only

\$6.50

★ ★ 4 STAR ★ ★ COLLECTION No. 9

★**GLADSTONE**. Always a favorite. Large white flowers. **\$2.00 each.**

★**CHROMATELLA**. Yellow leaves beautifully marked deep green and brown. **\$2.00 each.**

★**CONQUEROR**. You'll like this variety. large red flowers. **\$2.75 each.**

★**HELEN FOWLER**. A pink variety with very fragrant flowers. **\$1.50 each.**

These Four Beautiful Lilies Only

\$7.25

These WATER PLANTS provide the finishing touch to the perfectly balanced garden . . .

HERE are grouped those plants which grow in the water. They are varied and interesting, and give the much desired natural effect to the pool. They are easily grown. Most of them do best in shallow water and so the pots, boxes, or tubs should be raised to within two to eight inches of the surface.

These are wonderful possibilities with Water Plants to give your pool a unique and tropical appearance. Try a collection of Taro, Umbrella Palm, Papyrus and Primrose Willow, grouped together in a corner of the pool or in the center, or a collection of Primrose Willow, Parrot Feather and Forget-Me-Nots in a shallow corner of the pool.

For a natural pool use plenty of Japanese Iris planted right at the edge or in one to three inches of water. Our sturdy, healthy plants reach you ready to grow. If you have ever planted aquatics before you know the value of starting with good plants.

Varieties marked with a (*) are particularly adapted to a depth of 6 to 12 inches.

Varieties marked with a (†) are suitable to plant at about 2 to 6 inches.

Varieties marked with a (‡) are plants that like wet feet but with crowns and stems preferring the air and sunlight.

Varieties marked with a (§) are the beautiful Tropical Plants.

THE FOLLOWING PLANTS ARE PERENNIAL: Water Iris, Japanese Iris, Cattails, Cardinal Lobelia, Floating Heart, Forget-me-nots, Pickerel Plants, Parrot Feather, Var. Sweet Flag, Marsh Marigold, Primrose Creeper, Cellophane Plant, Flowering Rush, Arrowheads.

PLANTS THAT GROW SIMILAR TO WATER LILIES. Water Poppy, Water Snowflake, Floating Heart.

PLANTS THAT VINE. Floating Heart, Parrot Feather, Primrose Creeper, Morning Glory.

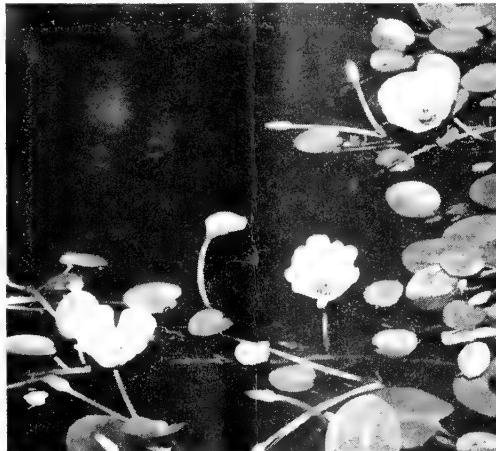
FLOATING PLANTS

\$WATER LETTUCE. Rosettes of beautiful iridescent green leaves; paler and with grayish tones forming a lovely contrast to the water Hyacinth when they are grown together. **3 for 50c.**

FLOATING FERN. Beautiful, tropical, true fern, making a wide rosette of green leaves. Little ferns many times form on their antler-like leaves. **15c; 2 for 25c.**

‡AZOLLA, SALVINA, DUCK WEED. Curious floating plants. Per portion 25c, assorted.

WATER HYACINTH—Flowers are produced freely if the roots are allowed to anchor in soil. **2 for 25c; \$1.35 dozen.**



WATER POPPY

Don't be without this popular plant, really one of the best for pools, lovely yellow flowers. Grows in shallow water, can be planted by itself or in combination with other plants.

20c; 3 for 50c

Moisture Loving Plants

... for outdoor pools ... for indoor pools ... for window gardens ... for growing in vases with water ... for terrarium. When looking for vines use the Philodendron and Pothos. A group of plants that are adaptable to many uses

M-1—Syngonium Variegated	35c
M-2—Syngonium Ruth Frazer	50c
M-3—Nephytis	35c
M-4—Philodendron Cordatum	25c
M-5—Pothos aureus.....	25c
M-7—Silver Marble Pothos.....	50c
M-8—Red Philodendren.....	50c



COLLECTION M L 50 ONE EACH ABOVE PLANTS \$1.50

All these plants can be grown in quite deep shade, making them a desirable plant.
They like plenty of water.

A COLLECTION FOR EVERY POOL

This aquatic collection should be ordered with Lily collections. An excellent group of Floating Plants most useful for your fish to spawn on and for your baby fish to hide in. In this collection are the interesting Water Fern, Shell Flower, Parrot Feather and Water Hyacinths. Collection No. 2-A.

COLLECTION 2-A

The Biggest Value Offered.

Ten Assorted Floating Plants

\$1.50



Illustrates our Floating Plant Collection 2-A, including Water Fern, Hyacinth, Water Lettuce and Parrot Feather.

WATER HYACINTH. The plant for every pond, pool or tub, water garden. A beautiful decorative plant floating with bright blue and yellow flowers in spikes, has rosettes of rich green leaves with inflated base. The roots are long and fibrous making this plant the finest plant to use in spawning fish. So if you want to try and raise a few baby goldfish include this plant with your order. **2 for 25c; \$1.35 dozen.**

†CATTAIL. Swamp plant. Hardy. **2 for 25c.**

†GRACEFUL CATTAIL. A tall variety with slender cattails. These plants furnish a very fine background in massed plantings. **2 for 25c.**

†FLOWERING RUSH. A hardy plant with peculiar three-sided leaves. Pink flowers are borne on round stems. **3 for 50c.** (Illustration below).

†CARDINAL LOBELIA. Another beautiful native plant. Spikes of rich, cardinal-red flowers. **25c each.**

ARROWHEAD. (Illustrated below). A hardy plant that is easily grown. When in bloom its white flowers are admired. Spreads rapidly. Beautiful shaped leaves. **25c each; 3 for 50c; \$1.50 per dozen.**

DOUBLE FLOWERING ARROWHEAD. Beautiful double flowers. **35c each; 3 for \$1.00.**



WATER HYACINTH



FLOWERING RUSH



ARROWHEAD



FOR CENTERPIECE, OR CORNER OR ANYWHERE IN THE POOL

ONE OF OUR FINEST VALUES

COLLECTION No. 5-A

This group should be planted in a box or large tub, submerged about three inches below water level. The Taros and Paper Plants should be planted in the center and the other plants grouped around it.

Illustrates our 5-A Special Centerpiece Collection and includes Umbrella Palm, Papyrus (tall plant), Taro, Primrose Willow (in bloom), Water Poppy, Water Hyacinth (in bloom on water).

6 Plants

1 Egyptian Paper Plant
1 Water Taro
1 Umbrella Plant

1 Primrose Willow
1 Water Poppy
1 Water Hyacinth

\$1.50

***FLOATING HEART.** Small leaves resembling Water Lilies; brilliant yellow flowers. **3 for 35c.**

†**FORGET-ME-NOT.** The well known spring and summer flowering plant. **35c each.**

PURPLE WATER HYACINTH OR CREEPING WATER HYACINTH. Illustrated below. A creeping variety with lovely Bluish Purple Blooms. Planted about 6 inches below surface, it just runs and runs, making a wonderful growth in a short time and very free blooming. Reduced in price this season too. **35c each; 3 for 95c.**

HARDY CALLA. (*Calla palustris*). Similar to a Calla Lily, but of much smaller size. **25c each.**

IMPERIAL TARO. (Illustrated below). This plant should be in every water garden. A very attractive plant when planted in corners or used as center attraction. The leaves are blotched a dark brown and violet black. You will surely enjoy having this plant. Not hardy but usually can be wintered over in basement if kept wet. **50c each.**

WATER IRIS. The illustration below shows the wonderful possibilities of this hardy Plant. Readily adapts itself to any condition. Will grow in water up to 10 inches deep. Will grow as a garden plant without water. Excellent for edging a natural pond; as illustrated it has been planted in a box containing about a bushel of soil. Blossoms Freely.

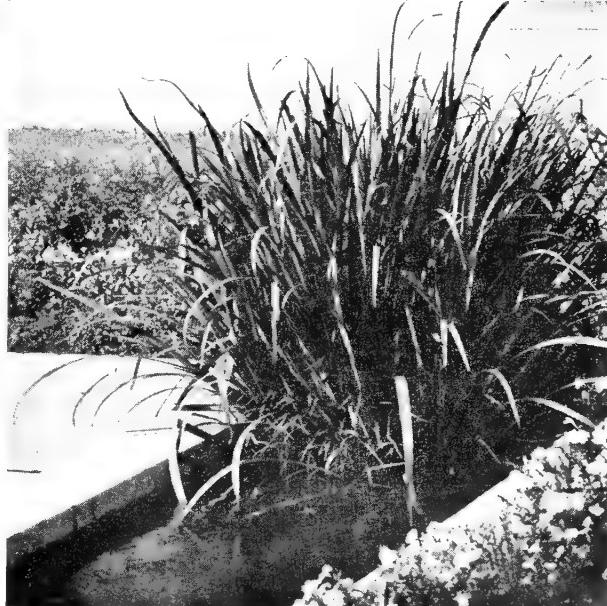
Three Varieties—**Yellow** (*pseudocoroides*). **Blue** (*versicolor*). **Japanese Iris (assorted colors).** **35c each; 4 for \$1.00.**



CREEPING HYACINTH



IMPERIAL TARO



WATER IRIS

Make Your Water Garden The Family Vacation Spot This Year . . .

SPEND YOUR LEISURE HOURS AROUND THE POOL



Parrot Feather

PARROT FEATHER. Planted in water twelve inches deep, it sends silvery green heads along the top of the water. Planted in damp soil, it will grow and make a lovely showing. Try it—**25c.**

VARIEGATED SWEET FLAG. An old but worthwhile plant for the pool. Excellent for shallow water either in the pool or in a natural pond. Spreads rapidly and soon makes a wonderful display. Saber-like leaves, broadly striped green and ivory. **3 for 60c.**

WATER CANNA—A large growing plant—with orange red flowers—for shallow water—leaves and blooms similar to the Garden Canna. **50c each.**

YELLOW CALLA LILY. Its flowers are as large as the above variety but a golden yellow color. Beautiful foliage. Dark green leaves with spots of creamy white. **50c each.**

CELOPHANE PLANT. A sensational new plant for shallow water; has numerous white flowers; easy to grow, free flowering. Underwater its leaves grow in long spearlike leaves, broadening as they come to the surface of the water to a wide palm-shaped fan leaf. Very attractive green color—outstanding even among other all-green plants. **35c each.**

PRIMROSE CREEPER—a rapidly growing partially submerged aquatic with yellow flowers. **25c.**

PRIMROSE WILLOW. Erect plants 2 to 3 feet high with attractive narrow foliage and bright yellow blossoms. Very desirable at the edge of the pool or in tub garden. **25c.**

PAPYRUS or Egyptian Paper Plant. A very beautiful water plant with pleasing heads of foliage, reaching a height of four to six feet. It is unexcelled for pool planting. **35c.**

UMBRELLA PALM. Sub-tropical. This interesting plant forms a clump of tall round stems surrounded with a cluster of expanded foliage that somewhat resembles an umbrella. It thrives in moist soil. It may also be grown as a house plant. **25c.**

There are annual plants that are beautiful beyond description. Water gardeners miss a lot of pleasure by refusing to buy anything but hardy plants for their pools.



Water Morning Glory

WATER MORNING GLORY. This is something that IS NEW. It is a vining plant, grows to a length of 6 feet. Its blooms are huge cornets of glossy white, reaching a diameter of 6 inches. Beautiful beyond imagination, it should be included in your water garden for 1947. Excellent for solariums. **25c.**



Water Snowflake

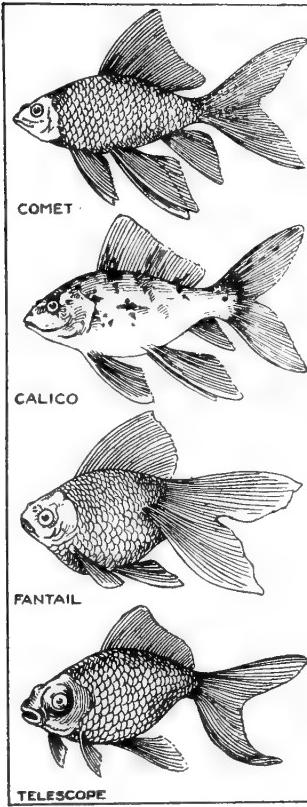
WATER SNOWFLAKE. Similar in growth to a lily. Shipped as a detached leaf which soon forms new plants. Each new leaf is soon filled with dainty little white flowers. Quite novel. **35c each.**

VIOLET STEM TARO—The leaves are blue green. A real plant for your pool—for shallow water planting. **\$1.00 each.**

PURPLE STEM TARO—A large growing variety—4 to 5 feet—as a marginal plant it is excellent. Large rich green leaves. **50c each.**



Pickerel Plant



Goldfish . . .

The Ideal Pool Fish

NO POOL—even if it is a miniature one—is complete without a few ornamental fishes. Fish in the pool will take care of themselves, only an occasional feeding of Dried Shrimp and Jo Jo Fish Foods is needed.

The illustrations show several different types. The illustrations are not exaggerated as is the case in many catalogs. You will be pleased with our selections.

Goldfish may be wintered outside in your pool, provided you have some soil and plants in it, and the depth is at least 18 inches. If you drain your pool, a tub or tank in the basement will answer.

Goldfish Collection for the Small Pool COLLECTION No. 25

25 FISH. A complete collection of small size fish for the small pool assorted as follows: 15 Selected Common fish, 3 to 5 inches; 6 Calico fish, 2 Telescopes, 2 Fantails. \$3.50.

WE NEED THE CANS—\$1.00 DEPOSIT REQUIRED—
SAME TO BE REFUNDED ON RETURN

COMMON GOLDFISH. A selected group of goldfish for all pools. Usually assorted—gold, gold and white, pearl, gold and black.

Medium Size 2 to 3 inches, each	.10;	dozen	\$1.00
Size 3 to 4 inches, each	.15;	dozen	1.50
Size 4 to 5 inches, each	.25;	dozen	2.50

THE BIG GOLDFISH in gold and white, pearl and gold and black.

5 to 6 inches, pair	\$1.00;	dozen	\$5.00
6 to 7 inches, pair	1.50;	dozen	6.00
8 to 9 inches, pair	3.00		
10 to 12 inches, pair	5.00		

THE SHUBUNKINS OR CALICO FISH.

Medium size, 2 to 3 inches, each	.25;	dozen	\$2.50
Larger size 3 to 4 inches, each	.35;	dozen	3.50
Extra Fancy selected fish—according to quality— 75c to \$2.00 per pair.			

FANTAILS.

Small size, per two	.30;	per dozen	\$1.50
Medium size, per two	.50;	per dozen	2.50
Large size, 3 to 4 inches per two	\$1.00;	per dozen	\$5.00
Extra fancy selected fish according to quality \$1.00 to \$3.00 each			

VELVET BLACK TELESCOPES. Small, 2 for 35c; Medium, 2 for 75c; Large sizes, 2 for \$1.00. Extra fancy selected fish according to quality, \$1.50 to \$5.00 each.

Goldfish for the Medium Pool

COLLECTION No. 26

FIFTY FISH. A combination of all sizes of goldfish assorted as follows: 20 selected common fish 2 to 4 inches. 10 Calico fish, 2 to 4 inches. 10 selected goldfish, 4 to 6 inches. 10 assorted Fantails and Telescopes.

50 Fish, \$7.50

PLUS \$1.00 DEPOSIT FOR RETURN OF SHIPPING CAN.

Goldfish for the Large Pool

COLLECTION No. 27

100 FISH. A collection of beautiful goldfish of medium and large sizes. 30 fish, 2 to 4 inches, 35 fish, 4 to 5 inches, 5 Giants young, 5 to 6 inches, 25 assorted sizes Shubunkins from small to medium size. 15 assorted Telescopes and Fantails.

100 Fish, \$17.50

COLLECTION No. 28

100 FISH. A collection of selected common fish. 2 to 5 inches. \$10.00.

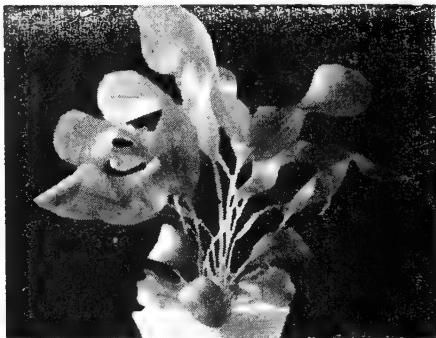
On collection **No. 27** and **No. 28** we loan large shipping can. Deposit of \$3.00 is required to assure return of can. **This deposit returned on return of empty can.**

Goldfish Collections for the Small Pools and Aquariums listed Page 26.

WE DO LIKE—SOMETHING THAT IS DIFFERENT—SOMETHING TO BE PROUD TO OWN—WE REGARD THESE TWO PLANTS AS THE MOST MAGNIFICENT OF ALL LARGE AQUARIUM PLANTS.



APONOGETUM CRISPUS



APONOGETUM ULVACEUS

This plant is rated as the most magnificent of all large aquarium plants. The latticed, semi-translucent green leaves are truly beautiful. Comes from Madagascar. Reproduction is mainly from young plants found on bulb like root. Has wonderful growing qualities.

Price—\$2.50 each

Another magnificent aquarium plant. The somewhat translucent leaves of this striking plant look like green swords with rippled edge.

Price—\$1.00 each

IT IS NOT EXPENSIVE TO START YOUR OWN AQUARIUM NOR IS IT DIFFICULT TO KEEP YOUR PLANTS AND FISH HEALTHY. FOR THE LITTLE CARE THEY NEED THEY WILL REPAY YOU MANY TIMES OVER IN ENJOYMENT, EDUCATION AND GREATER ATTRACTIVENESS OF YOUR HOME.

HEALTHY PLANTS PRODUCE OXYGEN WHICH MAKES HEALTHY FISH. ALWAYS OF INTEREST IS SOMETHING NEW OR UNUSUAL. HERE IS A GROUP OF PLANTS THAT ARE UNUSUALLY GOOD.

CRYPTOCORYNE—This plant has many good points in addition to its interesting appearance. It does well in subdued light and the leaves are tough. There are four species. Multiplication is from runners and divisions of the roots.

CRYPTOCORYNE BECKETTII—A dwarf variety of light green foliage.

20c per plant.

CRYPTOCORYNE CORDATA—An attractive plant, top of leaf green, bottom of leaf red—wider than Willisii.

35c each

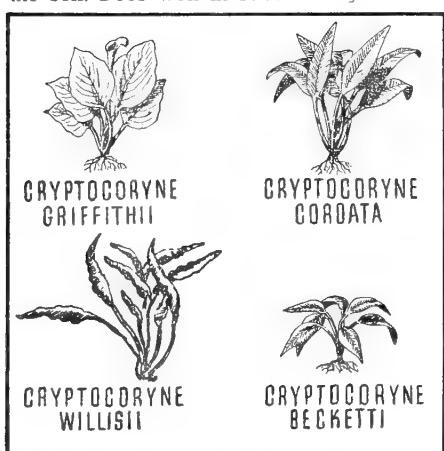
CRYPTOCORYNE GRIFFITHII—Larger than Willisii, with broad, oval, pointed leaves that are green on top, pink beneath.

75c per plant.

CRYPTOCORYNE WILLISII—A decorative plant which is out of the ordinary.

Leaves shaped like terrestrial plant rising from a crown at the surface of the soil. Does well in subdued light.

25c



CRYPTOCORYNE COLLECTION

1 each above four varieties

\$1.35

**YOU WILL ENJOY THIS
COLLECTION OF
AQUATIC PLANTS.**

COMPLETE COLLECTIONS AQUATIC PLANTS LISTED PAGE 20.

ENJOY NATURAL BEAUTY WITH THESE AQUATIC PLANTS

All you need for equipment is a rectangular glass aquarium of capacity from 2 to 20 gallons, sufficient aquarium gravel or well washed sand to cover the bottom of the aquarium to a depth of two inches.

Plants are the most important of the aquarium equipment. They keep the water in good condition because they release oxygen, and, on the other hand, take up the carbon dioxide given off by the fishes. Plants also serve as a natural refuge for the inhabitants from too much light. They are the first essential of an attractive and well-balanced aquarium, for their utility as well as their educational value. It is because of the plants that you do not have to change water in an aquarium.

We have listed only those plants which we know from experience are the best for the purpose. Plants shipped are divided into two classes: those with roots and crowns which must be rooted in sand, and others which are shipped as bunched plants. These can be separated and the stems anchored in the sand and readily take root. At times immediately after planting the water may assume a cloudy appearance, but as the plants grow this coloration will disappear.

By a balanced aquarium is meant a tank in which the air surface of the water supplemented by plants will supply sufficient oxygen for the needs of the fish to be maintained therein. Also a well balanced aquarium, the plants and scavengers will consume most of the refuse from the fish, making the changing of the water in the tank unnecessary, although enough fresh water should be added from time to time to compensate for evaporation.

GET ACQUAINTED WITH HYGROPHILA

This plant adapts itself readily to aquarium conditions. A fast growing plant with long strap like leaves. Hygrophila is so attractive that it should be an addition to every aquarium.

PER BUNCH

35c



WATER ROSE—an unusual aquatic plant—25c each.

BRAZILIAN UNDERWATER FERN—just a fair plant for the aquarium—but worth trying.

UTRICULARIA MINOR—a floating plant—one of the best for top growth.

25c per portion



HAVE A GOOD SUPPLY OF PLANTS IN THE AQUARIUM. MORE THAN HALF THE BEAUTY OF AN AQUARIUM IS IN ITS PLANTING.

Listing now two of the most popular varieties—**VALLISNERIA SPIRALES**—(Eel grass). This plant in moderately good light multiplies rapidly and forms a dense growth. It is one of the best oxygenators. 5 for 25c; 50c per dozen.

VALLISNERIA "CORKSCREW"—A variation with spiral formation of its leaves. Very desirable as it only grows to the top of the water.

5 for 25c; 50c per dozen.

VARIEGATED VALLISNERIA—A broad leaf variety excellent for larger size aquaria. 2 for 25c

SAGITTARIA—AN OLD BUT USEFUL PLANT, IT HAS GRASS LIKE FORM AND PROPAGATES BY RUNNERS.

SAGITTARIA SINENSIS—This variety generally grows from 6 to 12 inches, one of our best items. 15c each; 2 for 25c.

SAGITTARIA SUBULATA—Its leaves are narrow and thick and dark green. Plant propagates rapidly, leaves, 4 to 10 inches long. 3 for 15c—50c per dozen

SAGITTARIA MICROFOLIA—Excellent for front planting, dwarf variety grows 2 to 3 inches in height. 4 for 25c

SAGITTARIA PUSILLA—A very desirable variety for small tanks. 10c each; \$1.00 per dozen.

Plants for special purposes.

Choice varieties to add to the aquarium.

AMBULIA—A new plant similar in appearance to Cabomba—but much more satisfactory to use in aquarium—light green plant. 35c per bunch.

BANANA PLANTS—An aquatic oddity and easy to grow—a real curiosity—just place it in the tank and watch it grow. 20c each.

CARDIMINE—Round sage green leaves. Per bunch 25c.

CELLOPHANE PLANT—Have leaves of beautiful (cellophane)—green—plants are attractive as center plant; from Honduras. Medium plants 25c—Large plants 50c.

WHILE IT IS ADVISABLE TO GIVE THE FISH AS MUCH SPACE AND NATURAL SURROUNDING AS POSSIBLE YET ONE SHOULD NOT CONDEMN THOSE THAT DO NOT HAVE THE SPACE TO MAINTAIN A LARGE OUTFIT AND HAVE THEIR FISH IN A GLOBE—MILLIONS OF FISH ARE KEPT AND MAINTAINED IN THESE GOLDFISH GLOBES—with complete success.

Anacharis—Cabomba—Dwarf Anacharis
Ludwigia—Green Myrio

The varieties of the above list of plants are in separate bunches.

15c Per Bunch

THE ABOVE PLANTS ARE BUNCHED—THESE VARIETIES ARE SUITABLE TO USE IN GOLDFISH GLOBES OR CAN BE USED IN TROPICAL AQUARIAS—BY GENTLY ANCHORING IN THE SAND OR GRAVEL.

FLOATING PLANTS—Duckweed, Salvinia, Azolla, Riccia assorted. 25c per portion

AMAZON SWORD PLANT—A gorgeous aquatic plant. Large leaves, bright green varying in shade, depending on light. Excellent as a centerpiece plant. Young plants are produced by runners. 75c each

DWARF AQUARIUM LILY—A true Water Lily that grows well in sand in the aquarium. 45c per plant.

FLOATING WATER FERN—This is an interesting plant. Grows anywhere in size from an inch to 2 feet in diameter, according to the conditions under which it is kept. It is viviparous, the young plants forming in large plant leaves. 10c per plant.

FOUR LEAF CLOVER. per portion 25c

HAIR GRASS—We now have two varieties of this plant. Floating Variety—that can be planted or allowed to float. Another variety that stays dwarf—which grows about three inches tall. 20c per portion.

SPATTERDOCK, SOUTHERN—Beautiful, fan-shaped leaves, needs good light. 20c each

SPATTERDOCK, TROPICAL—A wide, round-leaf variety that is very attractive. 20c each

SAG. GUAYANENSES—Oval, wide leaved, center plant. Requires a bright light. 25c

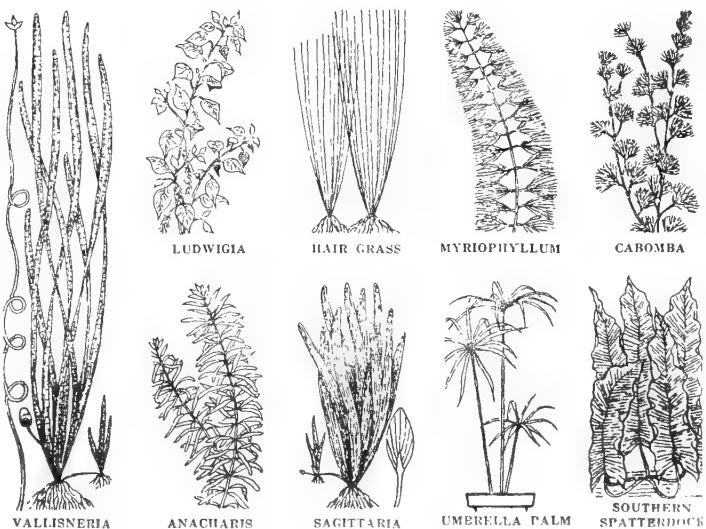
WATER SPRITE—Long graceful fronds spread fanlike in the water. A very desirable plant. Interesting to watch the young plants form on the old leaves. Small size plants 15c each; large size 25c each.

WATER ORCHID—A beautiful shaped subaquatic—grows under shaded conditions. Sometimes produce flowers.

Per plant 35c

PLANTS SHOULD HAVE 8 TO 10 HOURS—GOOD NATURAL LIGHT. IF IN A POOR POSITION FOR LIGHT AN ELECTRIC LIGHT MUST BE SUBSTITUTED. THIS IS DONE BY PLACING A REFLECTOR ON THE TOP OF THE AQUARIUM—GIVING THE PLANTS 8 TO 10 HOURS OF THIS ARTIFICIAL LIGHT. THIS WILL GROW PLANTS AS WELL AS NATURAL LIGHT.

ALL PLANTS REGARDLESS OF THE SIZE OF AN ORDER MUST BE PACKED CAREFULLY TO INSURE AGAINST DAMAGE DUE TO DRYING OUT, ROUGH HANDLING AND COLD. THE BULK OF THE WEIGHT IS IN THE WET PACKING.



Special collections of aquatic plants arranged for your enjoyment and convenience in ordering.

THERE IS ONE HERE FOR YOUR NEEDS.

A LARGE COLLECTION OF ASSORTED AQUARIUM PLANTS

Collection No. A-2

15 assorted plants of all the popular varieties, sufficient to balance a 5 to 10 gallon aquarium.

\$1.00

Collection No. A-3

An assortment of at least 20 selected plants in eight to ten varieties. Sufficient for an attractive display in a 10 to 15 gallon aquarium.

\$1.75

Collection No. A-4

A De Luxe assortment of at least 20 assorted plants including some of the more rare types such as Cryptocoryne, Cellophane Plant, Spatterdock, etc., for a 10 to 20 gallon aquarium.

\$2.25

Collection No. A-5

For the 15 to 20 gallon aquarium we recommend this assortment: 30 plants of at least 12 varieties including the four varieties of Cryptocoryne.

\$2.75

A LARGE ASSORTMENT OF OXYGENATING PLANTS FOR THE POOL

Collection No. P-7

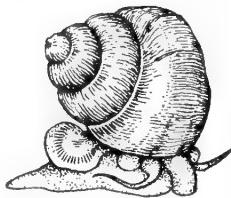
These plants grow under water. They are indispensable wherever fish are present. Can also be used in Natural Ponds. Plants especially selected for outdoor use. 10 plants for \$1.50.

\$1.50

SCAVENGERS . . . for the Aquarium and Pool



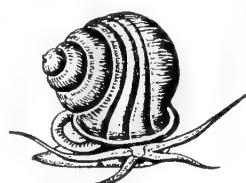
AUSTRALIAN SNAIL



JAPANESE SNAIL



RED RAMSHORN SNAIL



FOUR HORNED SNAIL



POND SNAIL



BLACK RAMSHORN SNAIL

Be sure to have some scavengers in your aquarium. Scavengers consume the excrements of the fish, in fact any and all refuse which they find in the aquarium, and thus keep the water clean and in excellent condition. Scavengers placed by themselves in an aquarium are very interesting to watch. The Japanese Snails bring forth their young alive. The Water Newts and Turtles, while not as useful as Scavengers, are very entertaining.

TRAP DOOR SNAILS. (Japanese). These are the largest of the Aquarium Snails and are very hardy. One of the best varieties for use in outdoor pools. **2 for 25c; \$1.00 per dozen.**

BLACK RAMSHORN SNAILS. These are very attractive algae eaters. And are really a necessity in small water gardens. **6 for 25c.**

RED RAMSHORN SNAILS. Similar to the above except body and shell are coral-red. **Two for 25c.**

NEW PHILLIPINE SNAIL—"Horn of Plenty." A pygmy snail of dark brown color—live bearing—very prolific. I regard this snail very highly—in maintaining an aquatic garden—for its ability to eat up excess food. **3 for 25c.**

AUSTRALIAN RED SNAILS. Two for 35c.

MYSTERY SNAILS. A very interesting "four horned" variety. Lays its eggs above water line and hatch in about three weeks. Shape similar to the trap door snail—another recommended variety for aquarium or pool. **2 for 25c; \$1.00 per dozen.**

TADPOLES. Must be sent by express in water. They can be shipped along with goldfish. **Two for 25c; 50c per dozen.**

FRESH WATER CLAMS. **2 for 25c; \$1.00 per dozen.**

POND SNAILS. Small, but active workers. **6 for 25c.**

BABY GREEN TURTLES. each 40c; **2 for 75c.**

COLLECTION FOR THE POOL OR AQUARIUM

Trap Door Snails

Black Ramshorn

Trumpet Snails, Clams

For the average pool, a general assortment of Snails and Clams.

COLLECTION NO. S-1

10 for \$1.00

COLLECTION NO. 57

Suitable for a two gallon globe or aquarium or can be used in any pan or tub. This collection will only be available—August to November, February to April, due to the scarcity of turtles at other times.

This collection includes:

- 1 Pair Turtles
- 1 Umbrella Palm
- 1 Box Turtle Food
- 1 Turtle Bridge

\$1.25

COLLECTION NO. 58

Includes Collection No. 57—with a tank to keep the turtles in—2 gallon Turtle Tank (No. 002).

Complete \$3.50

Shipped by Express—
Charges Collect

PLANT AND SCAVENGER COLLECTION

PS-1—Plants and Scavengers. A collection suitable for a 2 to 5 gallon aquarium.

8 Plants and 4 Snails

\$1.00

PS-2—A collection of 15 selected plants and 6 assorted snails—suitable to Balance a 10 gallon aquarium.

\$1.50

PS-3—This collection for a 15 to 20 gallon aquarium. 20 assorted Plants (Col. A-4) and asst. of Snails (Col. S-10).

\$3.50



. . . AQUARIUMS . . .

All Aquarium prices include Packing charge.

Aquariums are shipped only VIA Railway Express and are sent express charges collect. If aquariums arrive in bad condition (this happens at times) get a Bad Order report from the express agent. No claims considered without the report. Do not return any damaged merchandise without writing for instruction first.

This Bad Order report must be mailed to us here in order that we can file claim.

STAINLESS STEEL AQUARIUMS

These aquariums are made of DeLuxe Construction and because of their better class metal exceptional care is taken to have the glass of extra clear vision quality. Slate Bottoms.

These aquariums when landscaped and set up will lend atmosphere to any room in which they are placed.

Prices quoted do not include gravel guard and gravel as illustrated.

ITEMS IN THIS PAGE SENT ONLY BY EXPRESS

	Width	Length	Height		
No. AC 2	6	10	8	2 gal.	\$ 3.50
AC 3	7	12	9	3 gal.	4.50
AC 5	8	14	10	5 gal.	5.75
AC 8	9½	18	11½	8 gal.	8.00
AC 10	10	20	12	10 gal.	10.50
AC 15	12	24	12	15 gal.	14.00
No. AC 20	12	24	16	20 gal.	\$20.00
AC 30	12	36	16	30 gal.	42.50
AC 39	14	36	18	39 gal.	60.00
AC 50	18	36	18	50 gal.	90.00

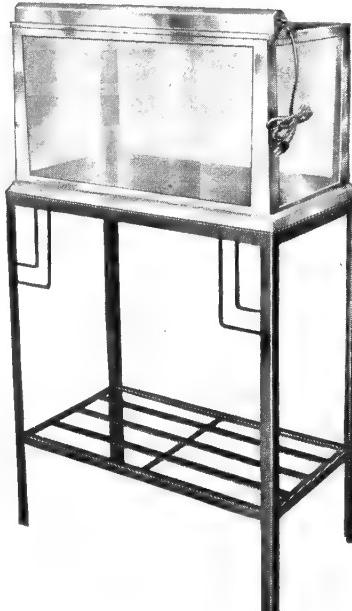
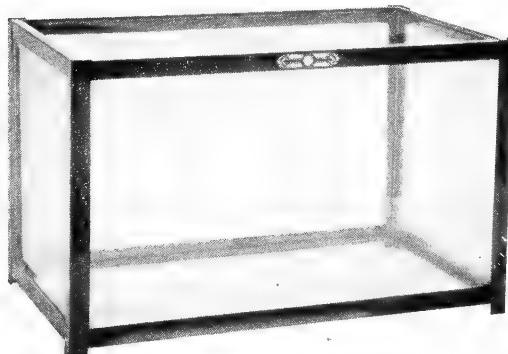
AQUARIUM STANDS

10x20 for 10 gal. aquarium		\$10.50
12x24 for 15 or 20 gal.		11.00
12x30		12.00
12x36 for 30 gal.		15.95
14x36 for 39 gal.		18.50
18x36 for 50 gal.		19.50

ALL STANDS ARE 30 INCHES HIGH

SHIPPED BY EXPRESS

BUILT OF WROUGHT IRON



Stainless Steel Reflectors

Aquarium Reflectors are essential where natural light is not strong to stimulate plant growth.

20 inches long	10.50
24 inches long	12.00
30 inches long	12.00
36 inches long	14.00

As illustrated

Stainless Steel Reflectors

FLUORESCENT

20 inches long	\$15.50
24 inches long	\$17.50
36 inches long	\$19.50

GLASS BOTTOM AQUARIUMS

Made with clear glass sides, glass bottom. Beautiful and durable. The 2 and 5 gallon Polished Metal frames—the 10 gallon—Black baked enamel metal frame.

	Width	Length	Height		
No. AO 2	6½	14½	7½	2 gal.	\$2.50
AO 5	9¼	15¼	9½	5 gal.	4.00
AO 10	10	20	10	10 gal.	7.50

Shipped only by Express

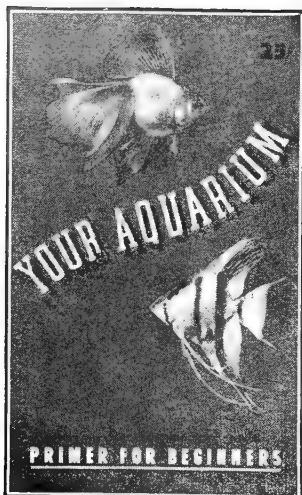
READ THESE BOOKS

YOUR AQUARIUM

A New Book

Brief clear directions for keeping Fishes and plants in health—by Wm. T. Innes—Editor of "The Aquarium"—32 pages, with many illustrations of both gold and Tropical Fish.

Only 30c by mail



GOLDFISH VARIETIES AND WATER GARDENS

By Wm. T. Innes. Contains everything you will want to know about plain and fancy goldfish, including amateur and commercial breeding. Careful directions on all phases of Water Gardening, including handsome examples of many styles of pools. Numerous pictures of Hardy and Tropical Water Lilies and other Pool Plants, many of them in full color.

Price \$5.50 by mail

EXOTIC AQUARIUM FISHES by Wm. T. Innes. Seventh Edition. This new 500 page book with color plates and black and white illustrations is one that everyone interested in aquarium fishes should own. Maps showing world distribution. Pages devoted to Plants, diseases, enemies, scavengers, etc.

New Edition **\$6.50** by mail

TROPICAL FISH—by Lucille Mann—a very interesting little book. Chapters on all the important aquatic items. 110 pages. Many illustrations.

Price 50c by mail

TROPICAL FISH HANDBOOK—by Guenther L. Schott. A thirty-six page book for the beginner. Containing illustration and descriptions of Tropical fish, goldfish, Scavenger, etc.

Price 30c by mail

GOLDFISH HANDBOOK—A small but very interesting book. About the popular variety of fish.

Price 25c by mail

CACTI AND SUCCULENTS—and how to grow them. An illustrated booklet with 68 pages packed with all the answers on how to grow your plants successfully. Per copy **30c**.

THE COMPLETE BOOK OF GARDEN MAGIC—All the information you need. Here is a real value—320 pages, size 8x1 $\frac{1}{4}$ inch—Chuck full of How to Plan—Plant and Take care of your garden. 17 full color illustrations—hundreds of line drawings—only **\$3.00**.

HOW TO GROW AND BLOOM HOUSE PLANTS SUCCESSFUL—An informative, interesting booklet of 32 pages. Contains 16 illustrations, Shows 77 different types of house plants. Price **35c by mail**.

FISH FOODS AND REMEDIES

We take this opportunity to tell you that—our fish foods are tried, tested, and approved. They are made of the things that the aquatic animals like the best, the ingredients that are best for their growth.

Goldfish Food	per can 15c per lb. 50c	Fish and Plant Tonic	4 oz. 25c per lb. 50c
Tropical Fish Food	per can 15c per lb. 75c	Fungus Remedy	Bottle 25c
Shrimp Food	per can 15c per lb. \$1.50	Aquarium Disinfectant	25c
Turtle Food	per can 15c	Aquarium Gravel	10 lb. bag 50c 25 lb bag \$1.00
Newt Food	per can 15c	Shipped by Express Collect only	
Ant Eggs—for turtles	25c	Bausmans Fish Tonic	11 oz. 25c
Outdoor Fish Food 10 oz. pkg.	50c	Bausmans Remedy Tablets	25c
		Aqua Remedy—for "ich"	25c
ARGUCIDE —For treating Goldfish in Outdoor Pools for Fish Lice.			
2 oz. Jar—for pools less than 600 gal.			\$1.00
4½ oz. Jar—for pools over 600 gal. capacity.			1.50
PARAREMEDY —An efficient preparation for Mouth and Body Fungus for Gold or Tropical Fish.			25c
PARATONIC —For treatment of "ich"			5 oz. container 15c
INFUSORIA TABLETS —Just drop in water			per can 25c
INFUSORIA POWDER —A fine food for Baby Fishes. Directions on can.			per can 25c
BRINE SHRIMP EGGS —Used in producing live food for Tropical Fish.			50c
WHITE WORMS (Enchytrae) —per portion			50c
		Large portion \$1.00	
WHITE WORM FEEDER —Cork-Glass tube			25c
PLASTIC WHITE WORM FEEDER			25c
SELF DESIGNING CRYSTAL PAINT —Used to paint on aquarium glass (back and sides) to reduce light intensity to eliminate algae. Easy to apply; self designing; dries in 24 hours.			Price 30c
WATER TESTING KIT —Simple kits for testing acidity or alkalinity of the water in your aquarium; complete with easy to understand directions for use.			Price 60c
TESTING KITS —a more complete outfit for testing your aquarium water. You will enjoy this outfit.			each \$1.50

Collection No. 35

Fish Foods—Remedies
Nets, Etc.

1 lb. goldfish food or ½ lb. Tropical Fish food (Specify Which)	1 bottle Pararemedy 6 Water Purifiers 1 Dip net
1 box Fish Tonic	1 book "Your Aquarium"

\$1.50

AQUARIUM ACCESSORIES

MARCO-AERATING SPECIALTIES

Marco Air Pump—

Standard Model A (For 12 Releasers—20 Watts) ...	\$25.00
Standard Model B (For 24 Releasers—26 Watts) ...	30.00
Standard Model B-2 (For 36 Releasers—32 Watts) ...	35.00

Marco Valves

For rubber tubing	1.00
For $\frac{1}{8}$ " iron or brass pipe90
Tee Piece.....	.35

Marco Air Line Filter 1.00

Releasers and Fittings

Marco Releaser, complete with Disc, Holder and Stem	each .75
Stem—only 16"25	Stem—only 64" 1.00
Marco Ball O'Mist Releaser	each 1.50
Marco Ball O'Mist Releaser for Salt Water.....	each 1.75

THIBERG AERATOR

A small, compact, powerful pump, will provide enough air for two releasers. Pressure flow of air is controlled by adjusting knob on top. An air pump, priced easily within the range of all aquatic fanciers. Price **\$11.50**

Magnus-Marvel Airflow Aerator \$17.50

3. FEEDING RINGS—Prevents food from spreading over the entire aquarium. When used fish will become so tame that they will rush to the feeding ring when they see you coming with the food.

Square 2 $\frac{1}{4}$ x2 $\frac{1}{4}$ Inches	each 25c
Rectangular 2x4 Inches	each 35c

PLASTIC FEEDING RINGS—Similar to picture but made of unbreakable plastic. Can be used for dry or live food. each **75c**

THERMOMETERS—An absolute necessity in any aquarium. Easy to read and guaranteed to be accurate within 2 degrees. As pictured above.

4. SPEED POINT	each 35c
5. STANDING	each 35c
6. LARGE FLOATING.....	each 35c

FISH NETS—Indispensable for every aquarist and fish fancier. For gold or Tropical fish—Wire handles.

N 1—3 inch Triangular net	15c
N 2—4 inch Triangular net	25c
N 3—6 inch Triangular net	35c
N 4—4x5 inch size	35c
N 5—5x8 inch	50c
N 6—7x10 inch for large tanks	75c

GLASSIES—large one inch size marbles in assorted colors. Very decorative. 12 for **25c**; 100 for **\$1.50**

AQUARIUM CEMENT—PE-CO-RA—A product that can't be beat for repairing broken aquariums or constructing new ones. Easy to work with; a black cement ready for immediate use; directions on can.

1 pound can **50c**; 5 pound can (SHIPPED EXPRESS COLLECT) 5 lb. cari **\$2.00**

LIQUID CEMENT—To repair small leaks in aquarium. 1 oz. bottle **25c**.

PLASTOID BRAND CEMENT—A low-price cement for repairing aquarium. Black—One pound can **30c** Green—One pound can **30c**

AQUARIUM SCRAPERS—For removing algae and cleaning the inside aquarium glass.

7. MONEL METAL—Rust proof 15 inches long each **65c** |

MONEL METAL—Rust proof 20 inches long each **75c** |

WOOD HANDLE SCRAPER—18 inches long each **50c** |

PLASTIC DIP TUBE—To clean the refuse off the bottom of your aquarium. Put the large end into the aquarium over the sediment you wish to remove; keep finger over top of other end; remove finger—Presto! the dirt is sucked into the siphon. Replace your finger, remove dip tube, and pour out water and refuse.

12 inches long, each **.75**; 18 inches long, each **\$1.00**;

24 inches long, each **\$1.25**

GLASS DIP TUBE—12" size **25c**; 14" size **35c**; 16" size **50c**.

MEDICATED AQUARIUM BALLS—A scientific neutralizer essential for fish health. To reduce and prevent acid conditions in your aquarium. Price 3 for **25c**.

AERATING AND FILTER ACCESSORIES

No. 1 Air Valve— $\frac{1}{8}$ inch threaded.	Each 75c	Glass wool for aerator	per lb. \$2.50 per portion .25	Lucite T	each .35
No. 2 Air Valve 3 way—(illustrated) 2 way left—2 way right.	Each 75c	Activated Charcoal	per lb. .50	Lucite X	each .35
No. 3 Brass X.	Each 35c	Plastic Tube Hose	per foot .07 per 100 feet 5.00	12" Plastic Stone Extension	each \$.15
No. 4 Brass T.	Each 35c	Air Hose—Rubber	per foot .07 per 100 feet 5.00	6" Plastic Stone Extension	each .10
No. 5 Brass T.	Each 35c			12" Filter Extension	each .25
No. 6 Air Stones.	Each 35c			12" Right Angle Extension35
No. 8 Metal Clamp open.	Each 35c			Filter Strainer15
				6 feet Plastic Air Extension45
				Filter Stem Set	1.50



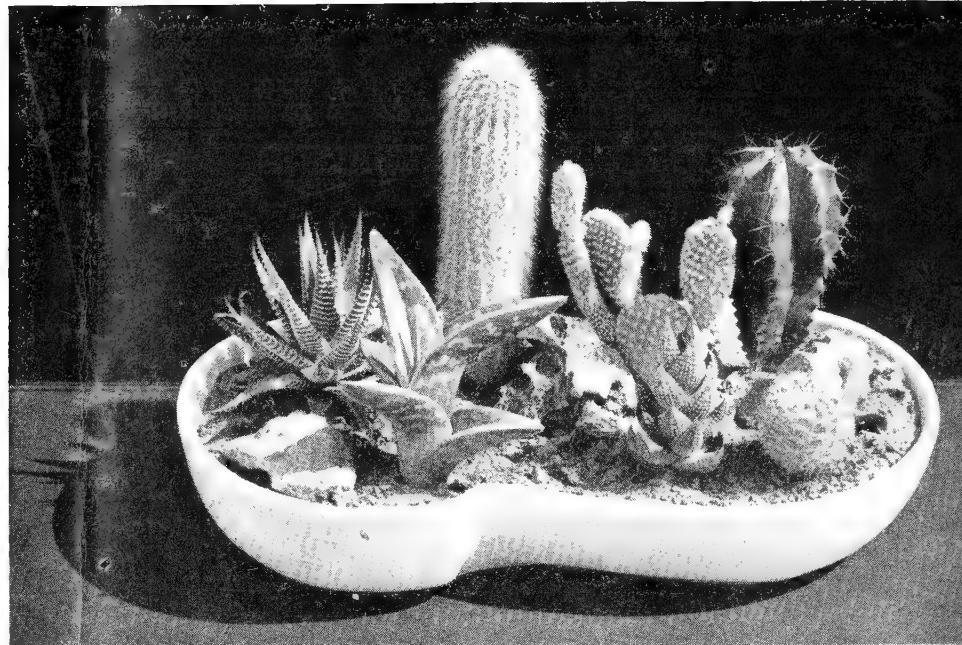
NO. 101 "THE GRECIAN" PLANTER

(Illustrated above)

This planter— $5\frac{1}{2}$ " high, $7\frac{3}{4}$ " long, 4" wide—comes in blue or green (specify your color preference). **Planter only \$1.25.**

With this beautiful assortment of plants as pictured (but not planted) Nephytis, Syngonium, Silver Marble Pothos, and Philodendron—**Assortment No. 102—Complete "The Grecian" Planter and 4 plants—\$2.75.**

Plants Only—Assortment No. 103—\$1.50



NO. 104 CACTUS CENTER PIECE PLANTER

(Illustrated upper right)

This planter can be placed anywhere—on the end table, the cocktail table, the window sill. 2" high, 10" long, $5\frac{1}{4}$ " wide. (Specify your color preference). **Planter only \$1.00.**

With similar assortment of plants as illustrated—Haworthias, Aloes, Torch Plants, Opuntia, Mamilaria, Cereus—**Assortment No. 105—"Cactus Center Piece"** Planter and Plants Complete—\$3.00.

Plants Only—7 assorted—Collection No. 106—\$2.00



NO. 107 "THE PRIDE AND JOY" PLANTER

(Illustrated lower right)

This planter is narrow and can be placed on the window sill or end table— $3\frac{1}{2}$ " high, 8" long, $2\frac{1}{2}$ " wide. Colors: Persian Blue, Fern Green and Dusty Rose (Specify your color preference). **Planter Only—\$2.25.**

With 6 plants as illustrated—Nephytis, Syngonium, P. Hisporium, Crasulla, Haworthias, and Aloe—**Assortment No. 108—Complete—"Pride and Joy" Planter and Plants—\$4.00.**

Plants Only—Collection No. 109—\$1.75

All assortment of plants are priced separate so that you can order extra collections for planting your own pieces of pottery.

We do not ship—any of these planters—PLANTED.

Due to extra care required in packing, No. 101, No. 102, No. 104, No. 105, No. 107, No. 108 should be sent Railway Express—Express Charges collect. If desired by Parcel Post, include 25c extra in addition to regular 10% for Postage.

Plants assortment can be sent by Parcel Post.

Heaters and Thermostats

1. GLO-LITE HEATER—A combination chill breaker and aquarium light to heat and illuminate a small tank (2 to 5 gallons) at the same time at a very low cost. Comes with asbestos shade (Not shown in picture) to control amount of light. Six inch glass tube price each \$1.50.

2. RENOYLENE HEATER—Pyrex tube with noncorrosive metal holder. Heating element of Grade A chrome steel to insure high safety factors.

10 inch Tube, 25-50-75 watt, each \$1.75.

10 inch Tube, 100 watt, each \$2.00.

3. RENOYLENE HEATER—Same as No. 2 in an 8 inch Pyrex tube. 8 inch tube 15-25-50-75 watt, each \$1.65.

(BE SURE TO STATE WATTAGE DESIRED ON ORDER)

4. LOVELAND HEATER—This type of heater may be completely submerged or placed on the bottom of aquarium if desired. Absolutely water proof; sealed with live rubber; heavy duty water proof cord 36 inches long to allow heater to lie on bottom where the water is the coldest to give better distribution of heat. 6 inch Pyrex tube, 12½ and 25 watt, each \$2.50.

8 inch Pyrex tube, 25-50-75 watt, each \$2.75.

10 inch Pyrex tube, 125 watt, each \$3.25.

These heaters can be furnished on special order in 150-175-200-250 watts at \$4.00 each.

5. ECON-O-HEATER—Servicable heating at economy cost. A good heater at a new low price. Nichrome heating unit; metal clamp holder.

7 inch Pyrex tube, 10-20-30-40 watts, each \$1.50.

7 inch ordinary glass tube, 10-20 watts only, each \$1.35.

6. SIMPLEX COMBINATION HEATER AND THERMOSTAT—The arrangement of the heating element, thermostat, and radio static eliminator in a single pyrex tube make this unit very simple and space saving. The solid heating unit is practically everlasting and being at the bottom of a long tube gives good bottom heat.

8 inch tube, 40 watt, each \$4.00.

10 inch tube, 50 watt, each \$4.25.

10 inch tube, 75 watt, each \$4.50.

No. 1. RENOYLENE THERMOSTAT—Easily adjusted. Due to the unique construction, snap action shut off is obtained, thereby reducing all objectionable radio interference to a minimum. Will accommodate several heaters up to 250 watts. Six foot rubber lead cord with 3 way connection and monel-metal clip holder. 8 inch tube. Each \$3.00.

(Pilot lights, if desired, 35c extra)

No. 2 SIMPLEX THERMOSTAT—Built-in radio interference eliminator. Will accommodate several heaters up to combined wattage of 300 watts. 4½ foot cord with 3 way connection for pilot light and additional heaters; inside adjustment, aluminum clip holder. 8 inch tube. Each \$3.25.

(Pilot light, if desired, 35c extra)

No. 3. DUPLEX THERMOSTAT—Designed for safety. Two separate thermostat units so arranged that either unit will shut off heaters. One unit is set for 75° F., if it fails to turn off heaters the other unit will shut off at 80° F. (Both units are adjustable.) Built in radio condenser to eliminate static, 3 way plug, 4½ foot lead cord, will accommodate combined heaters up to 300 watts. 8 inch tube. each \$6.00

(Pilot light, if desired, 35c extra)

No. 4. OUTSIDE ADJUSTMENT THERMOSTAT—Knob on top permits easy outside adjustment. Will accommodate several heaters up to 500 watts. Built in static eliminator, 3 way plug, 4½ foot lead cord, aluminum clip holder. 8 inch tube. Each \$4.95.

(Pilot light, if desired, 35c extra)

Every Day Is A Gift Day—

A birthday, or an anniversary—and all those "special occasions" throughout the year: Christmas, Valentine's Day, Mother's Day—all those "gift days" when it's fun to remember and swell to be remembered.

Your family and friends always appreciate your thoughtfulness on these days but usually the big question is: "What to get 'em?" Here are many helpful suggestions for beautiful gifts suitable for every occasion: Gifts you will love to give or receive—Gifts that are welcome and useful—and the best part is—these are gifts that can be selected in the comfort of your own home, mailed direct to you or to someone to be remembered, and your personal card can be enclosed.

AQUATICS—Here are numerous items that are year-round gift possibilities—Thermostat and Heaters—and Aerators—Aquarist ambitions are to own and operate their own aeration and filtration equipment. Books are always appreciated.

GIFTS FOR THE POOL—Here is a gift the whole family will enjoy—the gift that will be welcome anytime—to be enjoyed all summer—for years to come. Water Lilies, Plants for Mother on Mother's Day—and those cute concrete ornaments on Page 26—Don't overlook them.

AFRICAN VIOLETS are in style now. Quite a popular gift—now!

POTTERY is always a beautiful gift! And twice as beautiful when it's planted. You will want one of these for yourself—and can be sure your friends will long remember the cute plants and pottery from Loveland. We can ship pottery and plants—but we are sorry they cannot be shipped planted. They do not ship good planted. You or your friends will enjoy planting them.

LOVELOND—for HANDY—HELPFUL HINTS FOR GIFTS

PLEASE SHARE THIS CATALOG WITH A FRIEND WHO HAS A WATER GARDEN

Due to paper shortage—there cannot be enough copies for everyone. After you have sent your order, pass your catalog along to a friend or neighbor.

Aquatic and Accessories and House Plants listed Page 18 to 28—are carried as standard stock and are shipped all year round. Water Lilies, Lotus, Bog Shallow and Floating Plant and all items pertaining to outdoor pool. We commence shipping in April and continue until September. The Lotus April 15 to June 15. Tropical Water Lilies May 15 to July 15.

OUR CATALOG NO. H7, "THINGS AQUATIC FOR THE HOME," LISTS GOLDFISH, AQUARIUM PLANTS, SCAVENGERS AND BABY TURTLES, AQUARIUM, STANDS AND REFLECTORS, AQUARIUM PLANT COLLECTIONS, HEATERS, THERMOSTATS, AERATORS AND FILTRATION SUPPLIES, 2 FULL PAGES OF ACCESSORIES, NEW ORNAMENTAL CASTLES AND PLANT POTS—5 PAGES OF PLANTS AND ACCESSORIES FOR THE TERRARIUMS—WRITE TODAY FOR THIS COMPLETE AQUATIC CATALOG.

IT'S SO CONVENIENT TO ORDER

All you do is fill in the order blank you'll find inside this Catalog—enclose your check or a money order and drop in the mail. Before you know it your mailman or expressman will bring you your Aquatics.

In ordering keep in mind that we will do our best always—but you must reckon with the mail and Express.

FROGS 'N TURTLES

A Jumbo Bull Frog and a Green Frog—both looking so real and alive you almost expect them to hop away or sing—and a whole family of turtles—Mom, Pop and Baby Turtle—that will look real cute “crawling” along the edge of your pool. Both turtles and frogs are made of durable cement—painted in natural colors to enhance the naturalness of your pool for years.

Jumbo Bull Frog 7" high, 3½" long, 5" wide.

By Express Each \$2.00

Green Frog 2½" high, 5" long, 3" wide. Each \$1.00

Papa Turtle 2¾" high, 6" long, 4" wide. Each \$.75

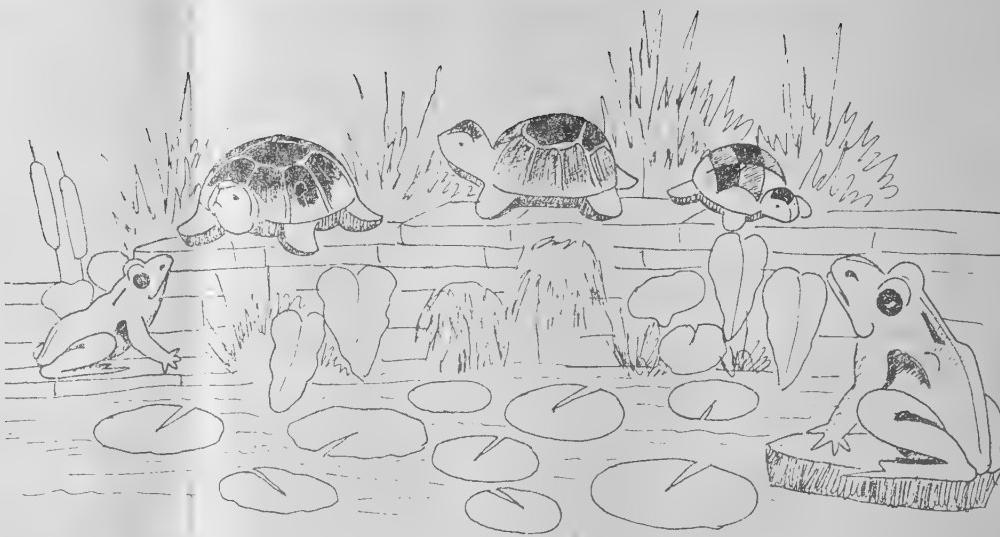
Mamma Turtle 2" high, 4½" long, 3" wide. Each \$.50

Baby Turtle 1¼" high, 3" long, 2¼" wide.

Each \$.35, 6 for \$1.50

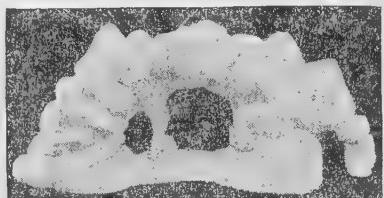
Frog and Toadstool 4¼" high, 6" long, 4" wide.

Each \$1.50



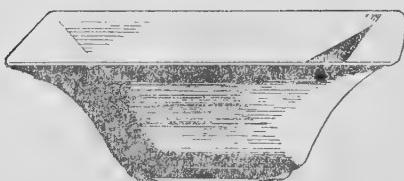
GROTTO AQUARIUM ORNAMENTS

JOJO PRODUCT GROTTO ORNAMENT

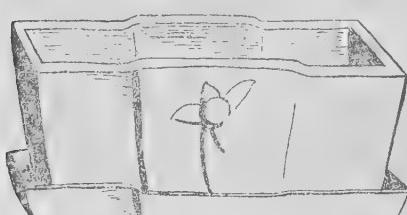


Here is the aquarium ornament you have been looking for. An artistically made, natural looking, castle-like, grotto 12 inches long, 6 inches high. Here is an ornament that will blend well with the natural surroundings in your aquarium. Price \$3.00.

Sent only by Express



PLANTER NO. 110—This beautiful bowl comes in White, Blue, or Green—5½" high—6¾" long—3¾" wide—Costs only \$.85.



PLANTER NO. 112—Here's another suitable Planter—assorted color—White, Blue, or Green—3" high—7½" long—3½" wide. Priced at \$1.25.



GOLDFISH COLLECTIONS

Goldfish For The Aquarium Or Small Pool

COLLECTION No. G-1

10 fish—cute little Fantails—coal black Telescopes—Comet Tails—odd Shubunkins. \$2.00.

COLLECTION No. G-2

For the 10 gallon aquarium. 15 fish assorted. \$2.50.

COLLECTION No. G-3 Extra Fancy Goldfish

Fifteen selected Fantails, Telescopes, and Shubunkins in both the scaleless and regular varieties—medium sizes. All selected for good color, shape and fins. Will develop nicely in a ten to fifteen gallon aquarium. \$3.35.

(Above collection prices include shipping can)

Goldfish and Collection of Goldfish for Larger Pools—
Listed on Page 17.

Fish Eager to Eat JoJo Outdoor Food



Big 10 ounce package

50c 3 for \$1.45



HAND MADE COPPER AND BRASS CONTAINERS

OBLONG TRAY—9" long, 3 $\frac{3}{4}$ " high 2 $\frac{1}{2}$ " deep.

Brass \$5.75, Copper \$6.00

PILLOW VASE—6" high, 3 $\frac{1}{2}$ " square—beautiful with cut flowers—with a philodendron. Brass \$5.75, Copper \$6.50

ROUND TAPERED FLOWER POT—3" in diameter for your African Violets or other specimen plants.

Brass or Copper \$3.00 each

RUBBER PLANT SPRAYERS	Small size 4 oz..... Each	\$.25
	Large size 8 oz..... Each	.50
	Long Sprayer type... Each	1.00

HYPONEX PLANT FOOD—Grows bigger and better House Plants—Excellent even if plants are grown in sand—or cinders or water. Clean—Odorless—soluble powder. Feeding your plant is simple.

No. C. O. D. Orders from this Catalog—Send full amount of money with your order—It takes time to fill out these forms and costs you extra fees.

AFRICAN VIOLETS (Saint Paulia)

WHITE LADY—Another patented variety—snow white.
75c each

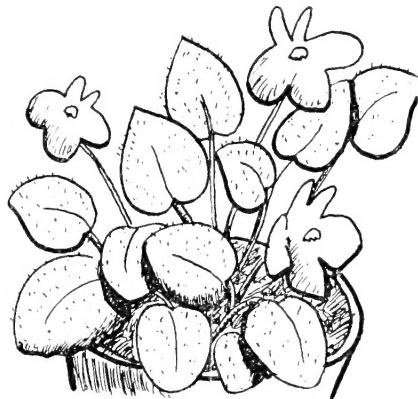
ULREY'S BLUE GIRL—One of the best of African Violets—free blooming—beautiful deep blue. 50c each

BLUE BOY—Similar to the above but a different shade of blue. 50c each

BLUE BIRD—A two-colored blue. 75c each

THE ORCHID BEAUTY—color orchid. 75c each

PINK BEAUTY—a patented variety—true pink. 50c each



BLUSHING MAIDEN—White overlaid with pink, originated by Ulrey. \$2.00 each

VIKING—Violet Blue—a showy variety. \$1.00 each

RED HEAD—a scarce variety. \$2.00 each

MENTOR BOY—exceptional large flowers, violet blue. \$2.00 each

DOUBLE DUCHESS—gorgeous variety—double—purple. \$2.00 each

MORE NEW IVIES

GOLD DUST—A new Ivy—Here's a beautiful new Ivy—mottled yellow and green background—a free growing variety with trailing habits—This plant will be popular. Each \$50

GLACIER—Miniature leaf—green and white Variegated— fast growing and trailing. Each \$50

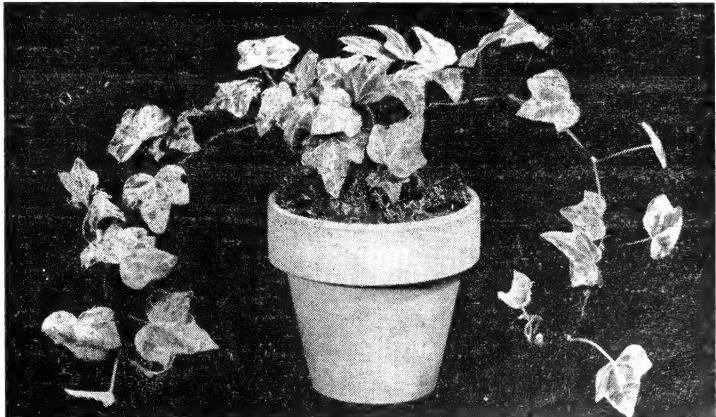
RAYS SUPREME—This is a painted leaf—Variety with self branching habits—similar shape to Spearhead Ivy but with slightly larger leaves. Each \$35

NEEDLE POINT—You need this Ivy in your Collection—such dainty little leaves—growing closely together—the self branching habits makes it desirable for the home. Each \$35

BARCAFERS IDEAL—Different in shape from other ivies—leaves have a curly effect—Dark green foliage. Each \$35

FAN IVY—Just what the name implies—leaves Fan Shape—veins in leaves of silver sheen a good strong grower—makes a bushy growth—excellent specimen plant. Each \$35

A COMPLETE COLLECTION 25 IVIES—COL. H-50—MOL. H-75—COL. H-100—and six Ivies on Page 27—for only \$6.75.



GOLD DUST IVY



H-8

H-9

H-10

H-11

H-12

IVIES . . .

H-8 SPEAR HEAD IVY A miniature leaf—self branching Ivy—compact—easy to grow. 35c each.

H-9 MINIATURE VARIEGATED IVY A small leaf type similar to the large leaved variegated Ivy. 35c each.

H-10 ARBORESCENS IVY (*Conglomerata Erecta*)—an ivy oddity—

grows stiff and erect with small leaves standing out from two sides of the stem. 35c each.

H-11 SMALL LEAVED VARIEGATED IVY (*Elegantissima*) a beautiful Ivy of very slow growth. 25c each.

H-12 ALBANY IVY (Dwarf Ivy) compact—dense growth—Hardy. 35c each.

COLLECTION H-75

One each of the above described Ivy plants for only

\$1.50

IVIES

- H-1 ENGLISH IVY** (*Hedera Helix*). For the border where it is a bit shady. Alternate dark green leaves. **Each 20c.**
- H-2 HEART LEAF IVY** (*Hedera Colchica*). Its leaves form a definite heart pattern. **Each 25c.**
- H-3 SELF BRANCHING IVY** (*Hedera Pittsburgh*). Grows with new branches forming at the base of the leaves. **Each 25c.**
- H-4 VARIEGATED IVY** (*Hedera Helix Variegata*). A blending of green and white not hardy. **Each 25c.**
- H-5 BUNCHLEAF IVY** (*Hedera Conglomerata*). Small bunchy and new. Leaves are curly. **Each 35c.**
- H-6 LEOPARD IVY** (*Hedera Colchica Variegata*). Leaves are deep green with tiny white dotted coloring on the surface of the leaf. **Each 25c.**
- H-7 GRAPE IVY** (*Vitis Rhombifolia*). Leaves are bright green shiny like the leaves of a grape vine. **Each 25c.**

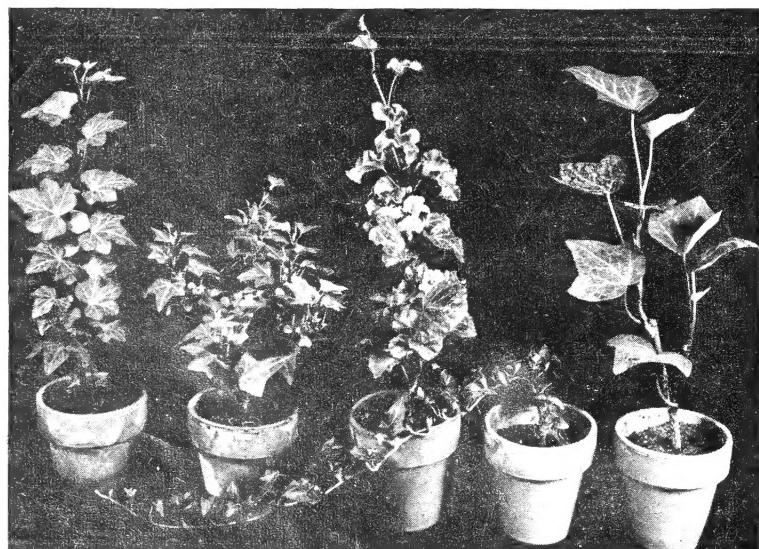
COLLECTION No. H-50

One each of the above described Ivy plants.
For only

\$1.50



Ivy as described above
Back row: H-3, H-4, H-1, H-6; front row: H-5, H-7, H-2



H-14

15

16

17

18

MORE NEW IVIES

- H-14 WEBERS CALIFORNIA IVY** A new variety of compact growth leaves vary in size and shape—trailing type. **25c.**
- H-15 MERION BEAUTY** A dainty small leaf variety of self branching habits—grows compact and trails. **25c**
- H-16 CRINKLY IVY** A most unusual Ivy—Round curly crinkly leaves. Grows erect. **75c**
- H-17 TORTUOSA** Another unusual Ivy—Leaves have three distinct points—glossy green color. **25c.**
- H-18 ALGERIAN IVY** Here's an ivy that really will grow for you—giant dark green leaves on long stems (a Jack and the Bean Stock Ivy). **25c.**

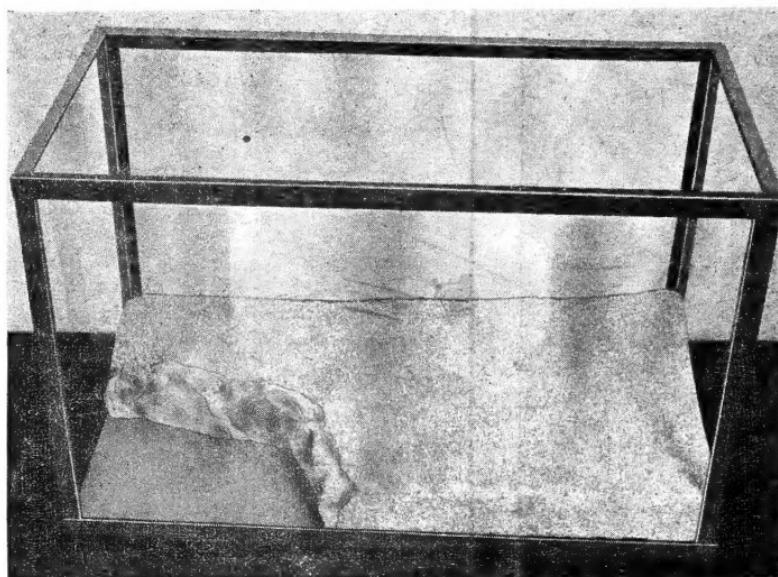
COLLECTION H-100

These 5 new varieties

\$1.50

52161

c 1948



METAL FRAME AQUARIUM

We again have in stock—this popular aquarium—metal frame—black marble finish—slate bottom—well constructed. The following are the sizes in stock.

	W.	L.	H.	
No. M10—10 gallon	10"	20"	12"	Each \$ 8.00
No. M15—15 gallon	12"	24"	12"	Each 10.00
No. M20—20 gallon	12"	24"	16"	Each 18.50

REFLECTORS

MARBLE FINISH

No. RM—	20" long.....	Each \$5.00
No. RM—	24" long.....	Each 6.25

STAINLESS STEEL

No. RS—	20" long.....	Each \$7.50
No. RS—	24" long.....	Each 8.50

Stands for the above—can be selected from those listed Page 21. The above prices include Packing Charges—and are shipped only Via Railroad Express. You to pay the Express Charges.

No C. O. D. orders—full payment must accompany all orders.



LOVELAND
GOLDFISH FARM-AQUATIC NURSERIES

LOVELAND, OHIO